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## [“Selling from the yard” in Slovakia](#) <sup>[1]</sup>

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



## **“Earth Treasures Fair” Local International Market** [2]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Hungary, Slovakia

**A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.**



## **Promotion and sale of Slovak traditional products on farmers´ markets** [3]

Keywords:

Direct marketing, Local food, Short supply chains & local markets

Countries:

Slovakia

The National Rural Network of Slovakia used RDP funds to support the organization of farmers´ markets in different Slovak regions.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia\\_en](https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cearth-treasures-fair%E2%80%9D-local-international-market\\_en](https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cearth-treasures-fair%E2%80%9D-local-international-market_en)

[3] [https://enrd.ec.europa.eu/projects-practice/promotion-and-sale-slovak-traditional-products-farmers-markets-0\\_en](https://enrd.ec.europa.eu/projects-practice/promotion-and-sale-slovak-traditional-products-farmers-markets-0_en)