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T E R R O I R M O S E L L E

[Terroir Moselle - Wine and architecture route](#) ^[1]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



'Les 3 Givrées' - Ice cream from the farm [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Enerterre - Fighting against energy poverty [3]

Keywords:

Energy efficiency, LEADER/CLLD, Local Development Strategy, Rural Inspiration Awards:

nominees

Countries:

France

Reducing the cost of renovation works for households lacking essential energy services by bringing together local resources, including people's skills and time. This is the winning initiative of the 2019 Rural Inspiration Awards in the 'Social Inclusion' category.



[A certification label for the sustainable management of hedgerows](#) [4]

Keywords:

Bioeconomy, Environmental sustainability, Inter-territorial/Transnational cooperation, LEADER/CLLD, Renewable energy, Rural Inspiration Awards: nominees

Countries:

France

An inter-territorial cooperation project to support the development of a system for verifying the traceability and the sustainable management of wood from hedgerows.



[Tuffery jeans - a rural tailor shop 2.0](#) [5]

Keywords:

LEADER/CLLD, Rural business, Rural SMEs

Countries:

France

A family business, with a long-standing tradition of producing denim clothing, used support from the LEADER measure to establish a modern workshop and increase its share in domestic and international markets.



Art as a leverage of local development in a mountain area [6]

Keywords:

Added value, Culture, LEADER/CLLD, Mountain area, Protected areas, Tourism

Countries:

France

A LEADER project used artistic creations to increase the attractiveness of a remote rural area and stimulate economic activity.



Facilitation and production of artistic work for gender equality [7]

Keywords:

Education & lifelong learning, LEADER/CLLD, Social inclusion, Youth

Countries:

France

LEADER support for an arts in education project that promotes gender quality among school children in rural areas.



[Setting up a traditional bakery on a farm](#) [8]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



[The WAB, a rural high school for digital transition](#) [9]

Keywords:

Education & lifelong learning, Information & Communications Technology (ICT), LEADER/CLLD, Rural SMEs, Smart Villages

Countries:

France

LEADER support helped establish a web school for local businesses providing them with the tools to better organise their work and market their services and products.



[3.EVA - Experimenting and Initiating Together in the Aude Valley](#) ^[10]

Keywords:

LEADER/CLLD, Local food, Rural SMEs, Short supply chains & local markets

Countries:

France

RDP funding helped improve a meat supply chain in Aude, France, boosting breeders' income.

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