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[Bergers du Larzac - Improving cheese quality and production capacity](#) ^[1]

Keywords:

Added value, Animal husbandry, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Job creation, Producer groups, Product quality

Countries:

France

A cooperative focused on quality cheese production, used Rural Development Programme support to expand its facilities and thus ensure the continuous growth of its business.



[‘Les 3 Givrées’ - Ice cream from the farm](#) [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



[Caseificio Val d'Aveto - Investing to sustain the local supply chain](#) [3]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.



[Investing in on-farm berry processing and direct sales](#) [4]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.

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Links

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[2] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en

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