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## **Increasing the productivity on Protected Designation of Origin (PDO) olive oil** <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Farm restructuring/modernisation, Job creation, Protected areas

Countries:

Italy

Reconstruction plan for Protected Designation of Origin olive oil producers supported by Rural Development Programme (RDP) funding



## [Caseificio Val d'Aveto - Investing to sustain the local supply chain](#) [2]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.



## [Investing in on-farm berry processing and direct sales](#) [3]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/increasing-productivity-protected-designation-origin-pdo-olive-oil\\_en](https://enrd.ec.europa.eu/projects-practice/increasing-productivity-protected-designation-origin-pdo-olive-oil_en)

[2] [https://enrd.ec.europa.eu/projects-practice/caseificio-val-daveto-investing-sustain-local-supply-chain\\_en](https://enrd.ec.europa.eu/projects-practice/caseificio-val-daveto-investing-sustain-local-supply-chain_en)

[3] [https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales\\_en](https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en)