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[Branding cereal crops for the export market](#) ^[1]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



[Mein Hof, Mein Weg - My Farm, My Way](#) [2]

Keywords:

Agriculture, Competitiveness, Innovation, Networking

Countries:

Austria

“My Farm, My Way” is a web platform that allows farmers to exchange ideas and innovative practices and get to learn from each other.



[ALTIBIOTIQUE - campaign to decrease the use of antibiotics on animal livestock](#) [3]

Keywords:

Advisory services, Animal welfare, Competitiveness

Countries:

Belgium

A project offering training modules targeting bovine breeders to promote alternative methods to maintain healthy livestock and decrease the use of antibiotics

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Links

[1] https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en

[2] https://enrd.ec.europa.eu/projects-practice/mein-hof-mein-weg-my-farm-my-way_en

[3] https://enrd.ec.europa.eu/projects-practice/altibiotique-campaign-decrease-use-antibiotics-animal-livestock_en

