

Search

One result



## [Branding cereal crops for the export market](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.

---

**Source URL:**

[https://enrd.ec.europa.eu/projects-practice/\\_en?f%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19725&f%5B1%5D=im\\_fi\\_eld\\_enrd\\_prj\\_keywords%3A19723&f%5B2%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19718&f%5B3%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19735&f%5B4%5D=im\\_field\\_enrd\\_prj\\_measure%3A17092&f%5B5%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19722&f%5B6%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20655&f%5B7%5D=im\\_field\\_enrd\\_prj\\_measure%3A17106&f%5B8%5D=im\\_field\\_enrd\\_prj\\_measure%3A17098&f%5B9%5D=im\\_field\\_enrd\\_prj\\_focus\\_area%3A17115&f%5B10%5D=im\\_fi\\_eld\\_enrd\\_prj\\_keywords%3A20510&f%5B11%5D=sm\\_enrd\\_eu\\_countries%3AFinland&f%5B12%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20655](https://enrd.ec.europa.eu/projects-practice/_en?f%5B0%5D=im_field_enrd_prj_keywords%3A19725&f%5B1%5D=im_fi_eld_enrd_prj_keywords%3A19723&f%5B2%5D=im_field_enrd_prj_keywords%3A19718&f%5B3%5D=im_field_enrd_prj_keywords%3A19735&f%5B4%5D=im_field_enrd_prj_measure%3A17092&f%5B5%5D=im_field_enrd_prj_keywords%3A19722&f%5B6%5D=im_field_enrd_prj_keywords%3A20655&f%5B7%5D=im_field_enrd_prj_measure%3A17106&f%5B8%5D=im_field_enrd_prj_measure%3A17098&f%5B9%5D=im_field_enrd_prj_focus_area%3A17115&f%5B10%5D=im_fi_eld_enrd_prj_keywords%3A20510&f%5B11%5D=sm_enrd_eu_countries%3AFinland&f%5B12%5D=im_field_enrd_prj_keywords%3A20655)

**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)

