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## **[Bergers du Larzac - Improving cheese quality and production capacity](#)** <sup>[1]</sup>

Keywords:

Added value, Animal husbandry, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Job creation, Producer groups, Product quality

Countries:

France

A cooperative focused on quality cheese production, used Rural Development Programme support to expand its facilities and thus ensure the continuous growth of its business.



## **'Les 3 Givrées' - Ice cream from the farm** [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



## **Reinforcing rural and urban relations** [3]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations has resulted in mutual learning about new ways to improve the scope and effectiveness of short supply-chains for local food.

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**Links**

- [1] [https://enrd.ec.europa.eu/projects-practice/bergers-du-larzac-improving-cheese-quality-and-production-capacity\\_en](https://enrd.ec.europa.eu/projects-practice/bergers-du-larzac-improving-cheese-quality-and-production-capacity_en)
- [2] [https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm\\_en](https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en)
- [3] [https://enrd.ec.europa.eu/projects-practice/reinforcing-rural-and-urban-relations\\_en](https://enrd.ec.europa.eu/projects-practice/reinforcing-rural-and-urban-relations_en)