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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## [TULARU' - Energy, Food and cultures](#) [2]

Keywords:

Agriculture, Culture, Job creation, Local food, Organic farming, Short supply chains & local markets, Young farmers

Countries:

Italy

Tularù is an organic and multi-functional closed-cycle farm born that began life as a centre for sustainable production. It offers an alternative approach to solving current environmental, social and economic issues for farms.



## [Caseificio Val d'Aveto - Investing to sustain the local supply chain](#) [3]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.



## **Investing in on-farm berry processing and direct sales** [4]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



## **BiodiverSO - rediscovering agricultural biodiversity** [5]

Keywords:

Agriculture, Biodiversity, Environmental sustainability, Market development

Countries:

Italy

Protecting and promoting traditional vegetables can lead to increased incomes for farmers and environmental benefits for society.



## **'O Morro' - A new dairy company targeting local and international markets** [6]

Keywords:

Job creation, Rural SMEs, Short supply chains & local markets

Countries:

Portugal

RDP support helped set up a new dairy factory which combined the most modern production techniques and equipment with traditional knowledge, in order to produce a high-quality niche cheese for local and international markets.



## **Developing local food sales through knowledge and skills** [7]

Keywords:

Cooperation, Direct marketing, Short supply chains & local markets, Vocational training & skills acquisition

Countries:

Finland

A Finnish University used EAFRD funding to organise information days, pilot projects and professional

tours to enable food processing companies to develop their local sales.



## **VACASTO - Adding value to chestnut growing in Tuscany** [8]

Keywords:

Added value, Bioeconomy, Cooperation, Forestry, Short supply chains & local markets

Countries:

Italy

An association used EAFRD funding to help preserve chestnut woods in Italy and boost growers' income by buying new equipment and coordinating the supply chain.



## **Reinforcing rural and urban relations** [9]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations has resulted in mutual learning about new ways to improve the scope and effectiveness of short

supply-chains for local food.



## [Fair trade economic district in Lombardy](#) [10]

Keywords:

Environmental protection, Inter-territorial/Transnational cooperation, LEADER/CLLD, Short supply chains & local markets

Countries:

Italy

**Seven LAGs in the Lombardy region cooperated to create the 'Fair trade economic district', which is an innovative development model to promote economic and cultural growth in rural areas.**

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