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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## [Caseificio Val d'Aveto - Investing to sustain the local supply chain](#) [2]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.



## [BiodiverSO - rediscovering agricultural biodiversity](#) [3]

Keywords:

Agriculture, Biodiversity, Environmental sustainability, Market development

Countries:

Italy

Protecting and promoting traditional vegetables can lead to increased incomes for farmers and environmental benefits for society.



## Promoting village tourism in Portugal [4]

Keywords:

Culture, Market development, Networking, Tourism

Countries:

Portugal

Identifying village tourism experiences that have resulted in successful practices to share and replicate them in other territories.

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[https://enrd.ec.europa.eu/projects-practice/\\_en?amp%3Bproject\\_keywords\\_filter=19753&amp%3Bproject\\_country=All&amp%3Bfield\\_enrd\\_prj\\_measure\\_tid=All&amp%3Bfield\\_enrd\\_prj\\_focus\\_area\\_tid=All&amp%3Bf%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20466&f%5B0%5D=sm\\_enrd\\_eu\\_countries%3APortugal&f%5B1%5D=sm\\_enrd\\_eu\\_countries%3ABulgaria&f%5B2%5D=sm\\_enrd\\_eu\\_countries%3AItaly&f%5B3%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20472](https://enrd.ec.europa.eu/projects-practice/_en?amp%3Bproject_keywords_filter=19753&amp%3Bproject_country=All&amp%3Bfield_enrd_prj_measure_tid=All&amp%3Bfield_enrd_prj_focus_area_tid=All&amp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20466&f%5B0%5D=sm_enrd_eu_countries%3APortugal&f%5B1%5D=sm_enrd_eu_countries%3ABulgaria&f%5B2%5D=sm_enrd_eu_countries%3AItaly&f%5B3%5D=im_field_enrd_prj_keywords%3A20472)

### Links

[1] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[2] [https://enrd.ec.europa.eu/projects-practice/caseificio-val-daveto-investing-sustain-local-supply-chain\\_en](https://enrd.ec.europa.eu/projects-practice/caseificio-val-daveto-investing-sustain-local-supply-chain_en)

[3] [https://enrd.ec.europa.eu/projects-practice/biodiverso-rediscovering-agricultural-biodiversity\\_en](https://enrd.ec.europa.eu/projects-practice/biodiverso-rediscovering-agricultural-biodiversity_en)

[4] [https://enrd.ec.europa.eu/projects-practice/promoting-village-tourism-portugal\\_en](https://enrd.ec.europa.eu/projects-practice/promoting-village-tourism-portugal_en)