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[“Selling from the yard” in Slovakia](#) ^[1]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



Promotion and sale of Slovak traditional products on farmers' markets [2]

Keywords:

Direct marketing, Local food, Short supply chains & local markets

Countries:

Slovakia

The National Rural Network of Slovakia used RDP funds to support the organization of farmers' markets in different Slovak regions.



Promoting Rural Development on the TV [3]

Keywords:

Communication, Information & promotion activities

Countries:

Estonia

An Estonian NRN TV-project helped change the public perception about rural life.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia_en

[2] https://enrd.ec.europa.eu/projects-practice/promotion-and-sale-slovak-traditional-products-farmers-markets-0_en

[3] https://enrd.ec.europa.eu/projects-practice/promoting-rural-development-tv_en