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## [Creating the Vistula valley cultural and culinary brand](#) [1]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



## [Setting up an Integrated Sports and Adventure Centre](#) [2]

Keywords:

Rural SMEs, Tourism

Countries:

Greece

EAFRD funding enabled the creation of an integrated sports and adventure centre where visitors can enjoy nature and benefit from its environmental education services.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)

[2] [https://enrd.ec.europa.eu/projects-practice/setting-integrated-sports-and-adventure-centre\\_en](https://enrd.ec.europa.eu/projects-practice/setting-integrated-sports-and-adventure-centre_en)