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Innovative use of wood for producing fashion items ^[1]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation,
Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural material.



In the footsteps of the old flavours of Przeworsk county [2]

Keywords:

Culture, Demography, Food & Drink, Local food, Market development, Product quality, Women, Youth

Countries:

Poland

A project that aimed to mobilise society, build inter-generational cooperation and promote the region's culinary tradition as means to preserve its cultural heritage.



Creating the Vistula valley cultural and culinary brand [3]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



[Organic barn for laying hens - Oberger](#) [4]

Keywords:

Animal husbandry, Diversification, Farm restructuring/modernisation, Organic farming

Countries:

Austria

An Austrian family converted their dairy farm to produce organic eggs from laying hens in a barn after they saw an opportunity in the market.



[BioRegion Mühlviertel - Developing an organic brand in rural Austria](#) [5]

Keywords:

Bioeconomy, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Mountain area, Tourism

Countries:

Austria

Austria`s Mühlviertel region developed an organic brand as a marketing tool to promote local producers, suppliers and tourism.



Oyster mushrooms production using processed wheat straw

[6]

Keywords:

Agriculture, Farm restructuring/modernisation, Producer groups

Countries:

Romania

Given that compost for growing oyster mushrooms was not produced in Romania and had to be imported, a group of farmers used EAFRD to build a plant for producing compost using their own wheat straw.



Goodies from the Farm [7]

Keywords:

Agriculture, Direct marketing, Diversification

Countries:

Austria

The "Gutes vom Bauernhof" website and mobile application aimed to improve direct marketing in the farm sector in Austria.



Dairy Farm with Biogas Production Unit in Romania [8]

Keywords:

Animal welfare, Bioeconomy, Farm restructuring/modernisation, Renewable energy

Countries:

Romania

A Romanian company constructed of a modern dairy plant with a renewable energy production unit that uses the by-products of milk production.



Brown Coal Mining Thematic Village [9]

Keywords:

Diversification, LEADER/CLLD, Tourism

Countries:

Poland

LEADER funding helped the economic development of a small Polish rural village building on the local community's rich history.

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