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## **Innovative use of wood for producing fashion items** <sup>[1]</sup>

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation, Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural material.



## **AGROBERRY - Original from Zamora** [2]

Keywords:

Agriculture, Diversification, Entrepreneurship, Job creation, LEADER/CLLD, Rural Inspiration Awards: nominees

Countries:

Spain

A young female farmer introduced a blackberry plantation into a wheat and barley production area and created added value by developing a new range of products. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Improving competitiveness' category.

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[https://enrd.ec.europa.eu/projects-practice/\\_en?amp%3Bproject\\_keywords\\_filter=19753&amp%3Bamp%3Bproject\\_country=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_measure\\_tid=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_focus\\_area\\_tid=All&amp%3Bf%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19759&f%5B0%5D=sm\\_enrd\\_eu\\_countries%3ARomania&f%5B1%5D=sm\\_enrd\\_eu\\_countries%3ACroatia&f%5B2%5D=sm\\_enrd\\_eu\\_countries%3APoland&f%5B3%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19729&f%5B4%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19748&f%5B5%5D=sm\\_enrd\\_eu\\_countries%3ASlovakia&f%5B6%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19750&f%5B7%5D=im\\_field\\_enrd\\_prj\\_measure%3A17110&f%5B8%5D=sm\\_enrd\\_eu\\_countries%3ASpain&f%5B9%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20476](https://enrd.ec.europa.eu/projects-practice/_en?amp%3Bproject_keywords_filter=19753&amp%3Bamp%3Bproject_country=All&amp%3Bamp%3Bfield_enrd_prj_measure_tid=All&amp%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&amp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A19759&f%5B0%5D=sm_enrd_eu_countries%3ARomania&f%5B1%5D=sm_enrd_eu_countries%3ACroatia&f%5B2%5D=sm_enrd_eu_countries%3APoland&f%5B3%5D=im_field_enrd_prj_keywords%3A19729&f%5B4%5D=im_field_enrd_prj_keywords%3A19748&f%5B5%5D=sm_enrd_eu_countries%3ASlovakia&f%5B6%5D=im_field_enrd_prj_keywords%3A19750&f%5B7%5D=im_field_enrd_prj_measure%3A17110&f%5B8%5D=sm_enrd_eu_countries%3ASpain&f%5B9%5D=im_field_enrd_prj_keywords%3A20476)

### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/innovative-use-wood-producing-fashion-items\\_en](https://enrd.ec.europa.eu/projects-practice/innovative-use-wood-producing-fashion-items_en)

[2] [https://enrd.ec.europa.eu/projects-practice/agroberry-original-zamora\\_en](https://enrd.ec.europa.eu/projects-practice/agroberry-original-zamora_en)