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IM
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Innovative use of wood for producing fashion items ^[1]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation,
Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural material.

AGR  BERRY
OriginalfromZamora

AGROBERRY - Original from Zamora [2]

Keywords:

Agriculture, Diversification, Entrepreneurship, Job creation, LEADER/CLLD, Rural Inspiration Awards: nominees

Countries:

Spain

A young female farmer introduced a blackberry plantation into a wheat and barley production area and created added value by developing a new range of products. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Improving competitiveness' category.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/innovative-use-wood-producing-fashion-items_en

[2] https://enrd.ec.europa.eu/projects-practice/agroberry-original-zamora_en