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[RUSIMOVICI NEGOSLAV RAICO - Development and modernisation of a vegetable farm](#) ^[1]

Keywords:

Agriculture, Competitiveness, Direct marketing, Entrepreneurship, Farm restructuring/modernisation

Countries:

Romania

Turning a subsistence family farm into a dynamic agri-business through modernization and adoption of affordable new equipment.



Zeitgeist Enns - Pop-up-Shops Concept [2]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



Supporting a young farmer to expand his farm holding [3]

Keywords:

Agriculture, Competitiveness, Entrepreneurship, Young farmers

Countries:

Romania

In order to improve the economic performance of his holding, a young farmer received support to increase the cultivated land and to build an irrigated greenhouse for the production of vegetables.



Pop-up shops to revitalise a town's city centre [4]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



Kraft. Das Murtal - A network among businesses in the West Upper Styria [5]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.



[Integrated veterinary services using a mobile lab](#) [6]

Keywords:

Animal welfare, Entrepreneurship, Job creation, Rural business, Rural services

Countries:

Romania

Responding to clients' needs by offering new integrated veterinary services using a mobile laboratory.



[Organic barn for laying hens - Oberger](#) [7]

Keywords:

Animal husbandry, Diversification, Farm restructuring/modernisation, Organic farming

Countries:

Austria

An Austrian family converted their dairy farm to produce organic eggs from laying hens in a barn after they saw an opportunity in the market.



[BioRegion Mühlviertel - Developing an organic brand in rural Austria](#) ^[8]

Keywords:

Bioeconomy, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Mountain area, Tourism

Countries:

Austria

Austria`s Mühlviertel region developed an organic brand as a marketing tool to promote local producers, suppliers and tourism.

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