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## [Case Study: RDP launch campaign in Finland](#) <sup>[1]</sup>

Keywords:

Communication, Information & promotion activities, Methodological examples, RDPs

Countries:

Finland

A dedicated communications campaign to promote the launch of the Rural Development Programme (RDP) in Finland.



## [Pueblos Vivos - Living Villages](#) <sup>[2]</sup>

Keywords:

Communication, Demography, Information & promotion activities, LEADER/CLLD, Rural Inspiration Awards: nominees

Countries:

Spain

A project to address depopulation and attract new settlers in rural areas of the Aragon region.



## Forest games - funny & money in the woods [3]

Keywords:

Communication, Forestry, Information & promotion activities, Youth

Countries:

Finland

Using digital technologies to re-establish the connection between young people and forests.



## Promoting Rural Development on the TV [4]

Keywords:

Communication, Information & promotion activities

Countries:

Estonia

An Estonian NRN TV-project helped change the public perception about rural life.

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**Links**

- [1] [https://enrd.ec.europa.eu/projects-practice/case-study-rdp-launch-campaign-finland\\_en](https://enrd.ec.europa.eu/projects-practice/case-study-rdp-launch-campaign-finland_en)
- [2] [https://enrd.ec.europa.eu/projects-practice/pueblos-vivos-living-villages\\_en](https://enrd.ec.europa.eu/projects-practice/pueblos-vivos-living-villages_en)
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