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## [‘Les 3 Givrées’ - Ice cream from the farm](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



## [Restructuring the bottling plant of the winery Bodegas Latúe](#) <sup>[2]</sup>

Keywords:

Added value, Diversification, Rural SMEs

Countries:

Spain

A winery in response to changing consumers' preferences, decided to restructure its bottling plant in order to widen the range of high quality wines produced.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm\\_en](https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en)

[2] [https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue\\_en](https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue_en)