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[Pop-up shops to revitalise a town's city centre](#) ^[1]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



Promoting the natural resources of western Weinviertel [2]

Keywords:

Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:

Austria

A LEADER project that promoted the use of the local natural heritage as a lever for sustainable local development.



Converting abandoned parish houses into tourist accommodation [3]

Keywords:

Culture, Inter-territorial/Transnational cooperation, LEADER/CLLD, Tourism

Countries:

Austria

A transnational cooperation project on converting abandoned parish houses to accommodate tourists.



[A cheese processing facility on an Alpine pasture](#) [4]

Keywords:

Direct marketing, LEADER/CLLD, Mountain area, Tourism

Countries:

Austria

An Austrian farmer used EAFRD funding to build a cheese processing facility on an Alpine pasture offering tours and events to learn about cheese and Alpine farming.



[BioRegion Mühlviertel - Developing an organic brand in rural Austria](#) [5]

Keywords:

Bioeconomy, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Mountain area, Tourism

Countries:

Austria

Austria`s Mühlviertel region developed an organic brand as a marketing tool to promote local producers, suppliers and tourism.

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Links

- [1] https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en
- [2] https://enrd.ec.europa.eu/projects-practice/promoting-natural-resources-western-weinviertel_en
- [3] https://enrd.ec.europa.eu/projects-practice/converting-abandoned-parish-houses-tourist-accommodation_en
- [4] https://enrd.ec.europa.eu/projects-practice/cheese-processing-facility-alpine-pasture_en
- [5] https://enrd.ec.europa.eu/projects-practice/bioregion-muhlviertel-developing-organic-brand-rural-austria_en