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Total results: 9.



## **[Anton Vrbnjak Farm - Diversifying into therapeutic horse riding](#)** <sup>[1]</sup>

Keywords:

Animal husbandry, Entrepreneurship, Family farming, Healthcare, Job creation, LEADER/CLLD, Social services, Tourism

Countries:

Slovenia

Expanding the range of tourist offer in a LAG area by supporting a small farm to diversify into horseback riding and therapeutic riding.



## [Organic farming and fruit processing at the Marima farm](#) [2]

Keywords:

Access to market, Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Organic farming, Product quality

Countries:

Slovenia

A subsistence farm used RDP support in order to become commercially viable by investing in organic production.



## [Development of healthy fruit and vegetable products for children](#) [3]

Keywords:

Added value, Cooperation, Diversification, Entrepreneurship, Innovation, Product quality

Countries:

Czech Republic

Brand new manufacturing and packaging procedures were developed in order to produce healthy nutritional products for children from fruit and vegetables.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [4]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Šalek Valley Agricultural Cooperative - producing organic beef & apples** [5]

Keywords:

Agriculture, Animal husbandry, Competitiveness, Entrepreneurship, Farm restructuring/modernisation, Organic farming, Producer groups, Product quality

Countries:

Slovenia

An agricultural cooperative invested in setting up organic apple orchards with anti-hail nets. They also acquired agricultural machinery to support the production of organic beef.



## **Sustainable cultivation of olive trees and innovative extraction of olive oil** [6]

Keywords:

Agriculture, Biodiversity, Entrepreneurship, Environmental sustainability, Innovation, Organic farming, Product quality

Countries:

Slovenia

An example of sustainable cultivation of olive trees and extraction of olive oil using innovative ultrasound techniques.



## **Janez Smrtnik's farm - Mountain farming using indigenous breeds** [7]

Keywords:

Animal husbandry, Biodiversity, Diversification, Environmental protection, Mountain area, Product quality, Sustainability

Countries:

Slovenia

An organic mountain farm uses indigenous breeds to produce high-quality meat, while preserving the local environment and genetic resources.



## **Supporting a healthy lifestyle for all generations** [8]

Keywords:

Demography, Healthcare, LEADER/CLLD, Social inclusion, Youth

Countries:

Slovenia

This project created free outdoor recreational infrastructure for a range of age groups and motivated them to take up physical activity through workshops and presentations.



## **Ritoznojčan - reintroducing in the market a quality wine from the past** [9]

Keywords:

Agriculture, Food & Drink, Market development, Producer groups, Product quality

Countries:

Slovenia

The project addressed the needs of local winegrowers and winemakers in the municipality of Slovenska Bistrica to add value to their work and improve their market position.

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**Links**

- [1] [https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding\\_en](https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding_en)
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- [3] [https://enrd.ec.europa.eu/projects-practice/development-healthy-fruit-and-vegetable-products-children\\_en](https://enrd.ec.europa.eu/projects-practice/development-healthy-fruit-and-vegetable-products-children_en)
- [4] [https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en)
- [5] [https://enrd.ec.europa.eu/projects-practice/salek-valley-agricultural-cooperative-producing-organic-beef-apples\\_en](https://enrd.ec.europa.eu/projects-practice/salek-valley-agricultural-cooperative-producing-organic-beef-apples_en)
- [6] [https://enrd.ec.europa.eu/projects-practice/sustainable-cultivation-olive-trees-and-innovative-extraction-olive-oil\\_en](https://enrd.ec.europa.eu/projects-practice/sustainable-cultivation-olive-trees-and-innovative-extraction-olive-oil_en)
- [7] [https://enrd.ec.europa.eu/projects-practice/janez-smrtniks-farm-mountain-farming-using-indigenous-breeds\\_en](https://enrd.ec.europa.eu/projects-practice/janez-smrtniks-farm-mountain-farming-using-indigenous-breeds_en)
- [8] [https://enrd.ec.europa.eu/projects-practice/supporting-healthy-lifestyle-all-generations\\_en](https://enrd.ec.europa.eu/projects-practice/supporting-healthy-lifestyle-all-generations_en)
- [9] [https://enrd.ec.europa.eu/projects-practice/ritoznojcan-reintroducing-market-quality-wine-past\\_en](https://enrd.ec.europa.eu/projects-practice/ritoznojcan-reintroducing-market-quality-wine-past_en)