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[Animal welfare by the Ollikkala pig farm](#) [1]

Keywords:

Animal husbandry, Animal welfare, Competitiveness, Diversification, Entrepreneurship

Countries:

Finland

A pig farm used Rural Development Programme (RDP) funding to improve the animals' living conditions and the branding of their products.



Bergers du Larzac - Improving cheese quality and production capacity [2]

Keywords:

Added value, Animal husbandry, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Job creation, Producer groups, Product quality

Countries:

France

A cooperative focused on quality cheese production, used Rural Development Programme support to expand its facilities and thus ensure the continuous growth of its business.



'Les 3 Givrées' - Ice cream from the farm [3]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink,

Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



[Setting up a traditional bakery on a farm](#) [4]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



Reinforcing rural and urban relations [5]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations has resulted in mutual learning about new ways to improve the scope and effectiveness of short supply-chains for local food.



'Treasures of the Mountain Spirit' in Low Silesia, Poland [6]

Keywords:

LEADER/CLLD, Mountain area, Tourism

Countries:

Poland

EAFRD supported the successful development of a local brand in a mountainous area in Lower Silesia, Poland. It enabled the local population to develop its unique cultural diversity into a successful, integrated touristic product.



Label 'Pays Gourmand' - promoting French local restaurants

[7]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food

Countries:

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.

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Links

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