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[AGROBERRY - Original from Zamora](#) ^[1]

Keywords:

Agriculture, Diversification, Entrepreneurship, Job creation, LEADER/CLLD, Rural Inspiration Awards: nominees

Countries:

Spain

A young female farmer introduced a blackberry plantation into a wheat and barley production area and created added value by developing a new range of products. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Improving competitiveness' category.



[Reducing energy costs for irrigation](#) [2]

Keywords:

Agriculture, Energy efficiency, Irrigation, Producer groups, Renewable energy, Sustainability

Countries:

Spain

Expanding a water reservoir and installing a solar farm to reduce the energy costs of irrigation.



[Restructuring the bottling plant of the winery Bodegas Latúe](#) [3]

Keywords:

Added value, Diversification, Rural SMEs

Countries:

Spain

A winery in response to changing consumers' preferences, decided to restructure its bottling plant in order to widen the range of high quality wines produced.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/agroberrry-original-zamora_en

[2] https://enrd.ec.europa.eu/projects-practice/reducing-energy-costs-irrigation_en

[3] https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue_en