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T E R R O I R M O S E L L E

Terroir Moselle - Wine and architecture route ^[1]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



[‘Les 3 Givrées’ - Ice cream from the farm](#) [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



[Acquisition of equipment for selling quality meat products](#) [3]

Keywords:

Food & Drink, Job creation, Local food, Rural business

Countries:

Estonia

A small family factory used RDP support to equip its new store, which sells its high-quality meat products.



Setting up a traditional bakery on a farm [4]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



3.EVA - Experimenting and Initiating Together in the Aude

Valley [5]

Keywords:

LEADER/CLLD, Local food, Rural SMEs, Short supply chains & local markets

Countries:

France

RDP funding helped improve a meat supply chain in Aude, France, boosting breeders' income.



Local production of vinegars and syrups in Estonia [6]

Keywords:

Direct marketing, LEADER/CLLD, Local food, Rural SMEs

Countries:

Estonia

A local producer of syrups and vinegars in Estonia used EAFRD funding to scale up production to create a business that sells to restaurants, shops and big suppliers.



Expanding the distribution of bakery products [7]

Keywords:

Local food, Rural SMEs, Short supply chains & local markets

Countries:

Romania

A company producing bread and pastry products used EAFRD support to expand its processing and storage capacity as well as its distribution network.



Label 'Pays Gourmand' - promoting French local restaurants

[8]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food

Countries:

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.



[The Onion Route in Eastern Estonia](#) [9]

Keywords:

Access to market, Direct marketing, LEADER/CLLD, Local food, Short supply chains & local markets

Countries:

Estonia

The Onion Route is a network of tourism service providers and a unique cultural space in the Eastern part of Estonia.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/terroir-moselle-wine-and-architecture-route_en

[2] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en

[3] https://enrd.ec.europa.eu/projects-practice/acquisition-equipment-selling-quality-meat-products_en

[4] https://enrd.ec.europa.eu/projects-practice/setting-traditional-bakery-farm_en

[5] https://enrd.ec.europa.eu/projects-practice/3eva-experimenting-and-initiating-together-aude-valley_en

[6] https://enrd.ec.europa.eu/projects-practice/local-production-vinegars-and-syrups-estonia_en

[7] https://enrd.ec.europa.eu/projects-practice/expanding-distribution-bakery-products_en

[8] https://enrd.ec.europa.eu/projects-practice/label-%E2%80%98pays-gourmand%E2%80%99-%E2%80%93-promoting-french-local-restaurants_en

[9] https://enrd.ec.europa.eu/projects-practice/onion-route-eastern-estonia_en