

Search

One result



[Using fairytales to enhance tourist attractions for children](#) ^[1]

Keywords:

Culture, Inter-territorial/Transnational cooperation, Tourism, Youth

Countries:

Slovakia

A Slovakian association used popular fairytales to enhance tourist attractions for children, increasing overall visitor numbers and marketing opportunities.

Source URL:

https://enrd.ec.europa.eu/projects-practice/_en?amp%3Bproject_keywords_filter=19753&%3Bamp%3Bproject_country=All&%3Bamp%3Bfield_enrd_prj_measure_tid=All&%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20473&f%5B0%5D=im_field_enrd_prj_keywords%3A19762&f%5B1%5D=im_field_enrd_prj_keywords%3A19764&f%5B2%5D=im_field_enrd_prj_keywords%3A19745&f%5B3%5D=im_field_enrd_prj_keywords%3A20645&f%5B4%5D=sm_enrd_eu_countries%3ASlovakia

Links

[1] https://enrd.ec.europa.eu/projects-practice/using-fairytales-enhance-tourist-attractions-children_en

