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"The Neighbourhood Cuisine" ^[1]

Keywords:

Cooperation, Direct marketing, LEADER/CLLD, Producer groups, Short supply chains & local markets, Women

Countries:

Romania

A local women's association received CAP support from a Local Action Group (LAG) to establish and promote a short supply chain for quality local food and crafts.



Source of photos: www.galmuntiimacinului.ro/

Cooperation between animal breeders in Macin Mountains [2]

Keywords:

Cooperation, Direct marketing, Farm restructuring/modernisation, Information & promotion activities, LEADER/CLLD, Market development, Mountain area, Producer groups, Short supply chains & local markets

Countries:

Romania

A group of small farmers used CAP funds to formalise their cooperation and undertake joint investments that would improve their production capacity in a cost-effective way.



© Prisaca Moldova

Prisaca Moldova beekeeping apiary farm [3]

Keywords:

Added value, Competitiveness, Direct marketing, Family farming, Farm restructuring/modernisation, LEADER/CLLD, Short supply chains & local markets

Countries:

Romania

A beekeeper used CAP funds to realise an investment project that would enable him to add value to his honey products and improve his position in the market.



Koronya Horticulture - developing a start-up business in horticulture [4]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



“Earth Treasures Fair” Local International Market [5]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local

markets

Countries:

Hungary, Slovakia

A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.

Source URL:

https://enrd.ec.europa.eu/projects-practice/_en?amp%3Bproject_keywords_filter=19753&%3Bamp%3Bproject_country=All&%3Bamp%3Bfield_enrd_prj_measure_tid=All&%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20461&f%5B0%5D=im_field_enrd_prj_keywords%3A20645&f%5B1%5D=im_field_enrd_prj_keywords%3A20473&f%5B2%5D=im_field_enrd_prj_keywords%3A20464&f%5B3%5D=im_field_enrd_prj_focus_area%3A17116&f%5B4%5D=im_field_enrd_prj_keywords%3A20472&f%5B5%5D=sm_enrd_eu_countries%3AHungary&f%5B6%5D=im_field_enrd_prj_keywords%3A19762&f%5B7%5D=sm_enrd_eu_countries%3ARomania&f%5B8%5D=im_field_enrd_prj_keywords%3A19728&f%5B9%5D=im_field_enrd_prj_focus_area%3A17128

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[2] https://enrd.ec.europa.eu/projects-practice/cooperation-between-animal-breeders-macin-mountains_en

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