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[Slaughtering and processing on farm to obtain high quality organic lamb meat](#) ^[1]

Keywords:

Added value, Animal husbandry, Direct marketing, Organic farming, Producer groups, Product quality

Countries:

Slovenia

Setting up a slaughterhouse on-site helped the beneficiary and other nearby organic lamb breeders to increase their profitability through direct marketing.



Investing in on-farm berry processing and direct sales [2]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Restructuring the bottling plant of the winery Bodegas Latúe [3]

Keywords:

Added value, Diversification, Rural SMEs

Countries:

Spain

A winery in response to changing consumers' preferences, decided to restructure its bottling plant in order to widen the range of high quality wines produced.

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Links

- [1] https://enrd.ec.europa.eu/projects-practice/slaughtering-and-processing-farm-obtain-high-quality-organic-lamb-meat_en
- [2] https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en
- [3] https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue_en