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[Investing in on-farm berry processing and direct sales](#) ^[1]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality,
Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Setting up an ultra-modern greenhouse that uses renewable energy for heating [2]

Keywords:

Competitiveness, Direct marketing, Farm restructuring/modernisation, Job creation, Renewable energy, Short supply chains & local markets

Countries:

Romania

Setting up a state-of-the-art greenhouse for hydroponic production of tomatoes using renewable energy sources for heating.



Developing local food sales through knowledge and skills [3]

Keywords:

Cooperation, Direct marketing, Short supply chains & local markets, Vocational training & skills acquisition

Countries:

Finland

A Finnish University used EAFRD funding to organise information days, pilot projects and professional tours to enable food processing companies to develop their local sales.



Local production of vinegars and syrups in Estonia [4]

Keywords:

Direct marketing, LEADER/CLLD, Local food, Rural SMEs

Countries:

Estonia

A local producer of syrups and vinegars in Estonia used EAFRD funding to scale up production to create a business that sells to restaurants, shops and big suppliers.



A cheese processing facility on an Alpine pasture [5]

Keywords:

Direct marketing, LEADER/CLLD, Mountain area, Tourism

Countries:

Austria

An Austrian farmer used EAFRD funding to build a cheese processing facility on an Alpine pasture offering tours and events to learn about cheese and Alpine farming.



“Selling from the yard” in Slovakia [6]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:
Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



Short Supply Chains in the Heart of Slovenia [7]

Keywords:

Direct marketing, LEADER/CLLD, Market development, Short supply chains & local markets

Countries:

Slovenia

A series of different LEADER supported projects helped the development of distribution systems for producers as to improve market access and local food awareness.



Goodies from the Farm [8]

Keywords:

Agriculture, Direct marketing, Diversification

Countries:

Austria

The “Gutes vom Bauernhof” website and mobile application aimed to improve direct marketing in the farm sector in Austria.



Reinforcing rural and urban relations [9]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations has resulted in mutual learning about new ways to improve the scope and effectiveness of short supply-chains for local food.



“Earth Treasures Fair” Local International Market [10]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Hungary, Slovakia

A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.

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