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Total results: 3.



[Creating the Vistula valley cultural and culinary brand](#) [1]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



[Local production of vinegars and syrups in Estonia](#) [2]

Keywords:

Direct marketing, LEADER/CLLD, Local food, Rural SMEs

Countries:

Estonia

A local producer of syrups and vinegars in Estonia used EAFRD funding to scale up production to create a business that sells to restaurants, shops and big suppliers.



[“Goodies village” in Lithuania](#) [3]

Keywords:

Job creation, LEADER/CLLD, Local food, Women

Countries:

Lithuania

This Lithuanian LEADER project empowered the women of a small village to create a brand for their organic fruit and vegetables, and increase the income they generate by selling their home produce.

Source URL:

https://enrd.ec.europa.eu/projects-practice/_en?amp%3Bproject_keywords_filter=19753&%3Bamp%3Bproject_country=All&%3Bamp%3Bfield_enrd_prj_measure_tid=All&%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20461&f%5B0%5D=im_field_enrd_prj_focus_area%3A17127&f%5B1%5D=im_field_enrd_prj_keywords%3A19744

Links

[1] https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en

[2] https://enrd.ec.europa.eu/projects-practice/local-production-vinegars-and-syrups-estonia_en

[3] https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cgoodies-village%E2%80%9D-lithuania_en