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## **[Kyrö Distillery - Investing in improved production capacity](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Entrepreneurship, Farm restructuring/modernisation, Food & Drink, Job creation, Rural business, Rural Inspiration Awards: nominees

Countries:

Finland

A company producing rye gin and whiskey used RDP support to increase its production capacity to meet the demand of national and international markets.



## **Branding cereal crops for the export market** [2]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/kyro-distillery-investing-improved-production-capacity\\_en](https://enrd.ec.europa.eu/projects-practice/kyro-distillery-investing-improved-production-capacity_en)

[2] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)