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Total results: 5.



## [FUMObil - regional masterplan for the future of mobility](#) <sup>[1]</sup>

Keywords:

Climate, Climate change adaptation, Cooperation, LEADER/CLLD, Rural Inspiration Awards: nominees, Rural services

Countries:

Austria

Developing a regional sustainable transport and mobility scheme through coordinated data analysis, multi-actor engagement and innovative solutions to improve inclusiveness



## **Innovative use of wood for producing fashion items** [2]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation, Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural material.



## **Zeitgeist Enns - Pop-up-Shops Concept** [3]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the

2019 Rural Inspiration Awards in the 'Popular Vote' category.



## **Pop-up shops to revitalise a town's city centre** [4]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



## **Kraft. Das Murtal - A network among businesses in the West Upper Styria** [5]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

## Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.

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