**Zeitgeist Enns - Pop-up-Shops Concept** [1]

**Keywords:**
- Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

**Countries:**
- Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. Winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.
**Optimising catch crops in arable farming in Austria** [2]

**Keywords:**
- Agriculture, Cooperation, Environmental sustainability, Soil management

**Countries:**
- Austria

Set up an operational group to test different practices for optimal catch crop management and assess their efficiency in reducing nitrogen and carbon emissions.

**Efficiency Check - Herd management tool for animal welfare** [3]

**Keywords:**
- Advisory services, Animal husbandry, Animal welfare, Cooperation, Information & Communications Technology (ICT), Innovation

**Countries:**
- Austria

Developing a herd management tool to optimise efficiency and animal welfare on dairy farms.
**Pop-up shops to revitalise a town’s city centre** [4]

Keywords:
- Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:
- Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.

**A cheese processing facility on an Alpine pasture** [5]

Keywords:
- Direct marketing, LEADER/CLLD, Mountain area, Tourism

Countries:
- Austria

An Austrian farmer used EAFRD funding to build a cheese processing facility on an Alpine pasture offering tours and events to learn about cheese and Alpine farming.
Supporting the engagement of civil society

Keywords:
Social inclusion, Stakeholder involvement
Countries:
Austria

A Local Action Group engaged local coordinators to stimulate volunteer action and engagement in grassroots initiatives.

GIS-ELA - Geo Information Systems for the Austrian Agriculture

Keywords:
Agriculture, Digitisation
Countries:
Austria

Precision farming has great economic and environmental potentials and a project was set up to
promote its use in the Austrian context.

Promoting the natural resources of western Weinviertel [8]

Keywords:
- Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:
- Austria

A LEADER project that promoted the use of the local natural heritage as a lever for sustainable local development.

European Youth Meeting ‘Eurosmile 2017’ [9]

Keywords:
- Culture, LEADER/CLLD, Social services

Countries:
- Austria

An intercultural youth event that allows young people from neighboring countries to learn about each other’s language and culture and to exchange experiences.
Goodies from the Farm

Keywords:
   Agriculture, Direct marketing, Diversification

Countries:
   Austria

The “Gutes vom Bauernhof” website and mobile application aimed to improve direct marketing in the farm sector in Austria.

Source URL: https://enrd.ec.europa.eu/projects-practice/_de?f%5B0%5D=sm_enrd_eu_countries%3AAustria

Links
[12] https://enrd.ec.europa.eu/projects-practice/_de?page=2&f%5B0%5D=sm_enrd_eu_countries%3AAustria