

## European Commission seeks feedback on promotion policy for agri-food products



The European Commission launched a [public consultation](#) [1] on the European Union's promotion policy for agricultural and food products. Part of an overall evaluation of the current policy, the consultation aims to gather feedback from citizens and stakeholders on the effectiveness, efficiency, and relevance of the current measures, as well as their coherence with EU action in other areas and the added value of this kind of policy being implemented at the EU level.



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### Links

[1]  
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