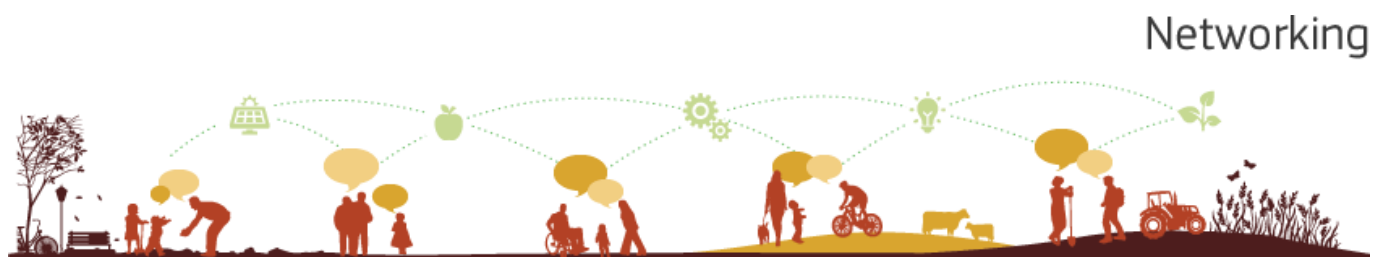


Stakeholder Involvement



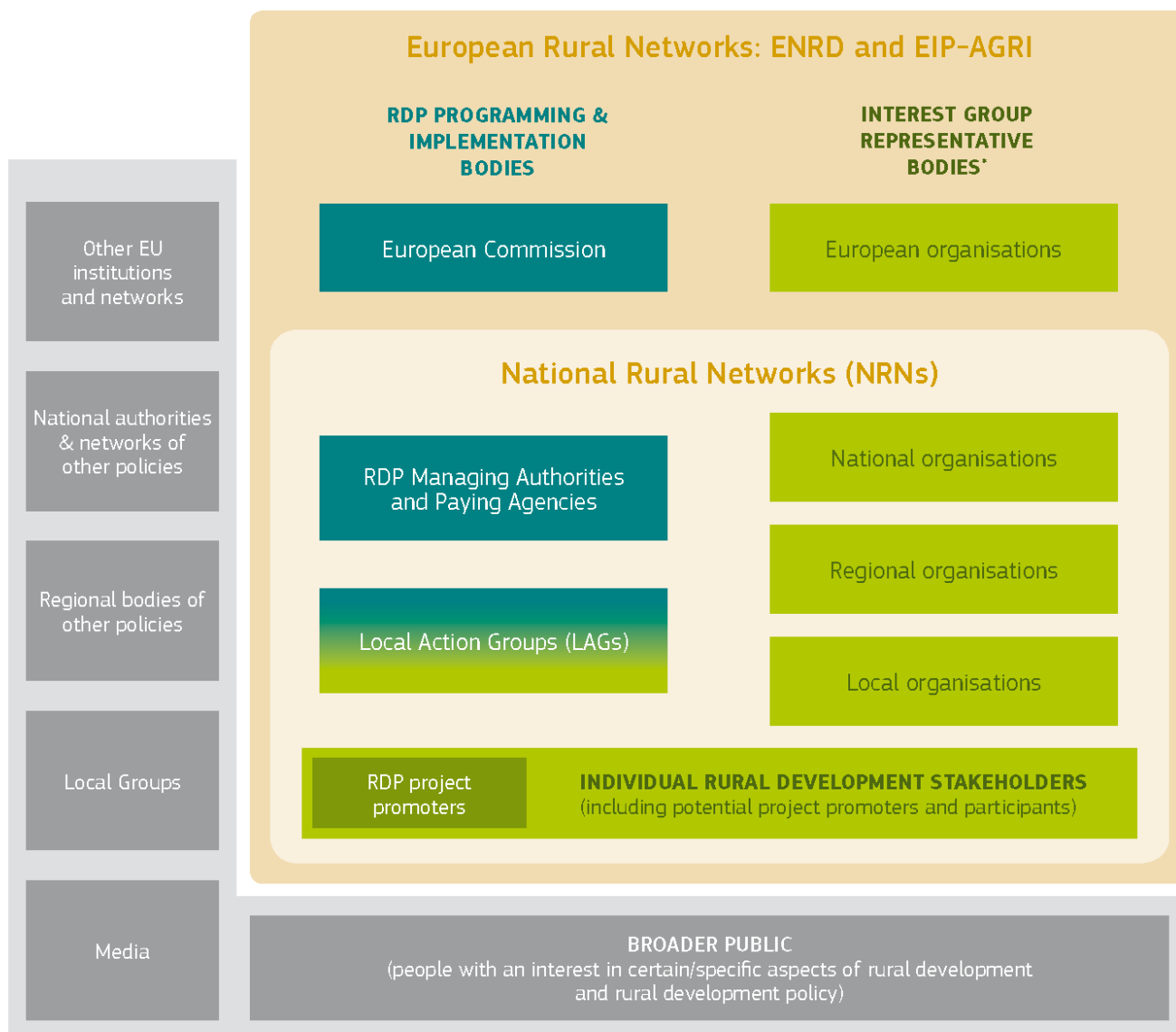
Stakeholder involvement in the Rural Development policy context means engaging individuals ranging from policy designers to project beneficiaries in all stages of the policy cycle: from policy-making to better implementation on the ground.

This wide range of stakeholders can be broadly categorised in three main groups:

- **Policy and programme designers and implementers:** political decision-makers; public administrators in national, regional and local authorities and European institutions; and LEADER Local Action Groups.
- **Interest group representative bodies:** organisations representing farmers, landowners, forest managers, rural businesses, actors along the food chain, environmentalists, researchers, rural communities, and disadvantaged groups.
- **Actors on the ground:** potential and actual beneficiaries and participants in EAFRD projects, with farmers and land managers at the forefront.

Rural networks, both at the national ([NRNs](#) [1]) and European ([ENRD](#) [2]) levels, can add the most value in bringing the wide range of stakeholder groups together in a common platform. In the 2014-2020 programming period, networks have both a stronger mandate and an obligation to increase stakeholder involvement as a means of improving the design and implementation of Rural Development policy.

The chart below visualises how rural networks provide a framework bringing together the diverse groups of stakeholders.



*These organisations represent the socio-economic partners, civil society, research institutes and advisory service providers.

[3]

In particular, rural networks can:

- Act as a bridge between the public authorities and interest group representatives and actors on the ground;
- Support coordination, communication and capacity building among public authorities on all levels;
- Help build capacity and develop common positions among actors on the ground and their representative bodies;
- Help reach out to and inform a broader concerned audience of the benefits of the policy.

IMPROVING STAKEHOLDER INVOLVEMENT



<http://enrd.ec.europa.eu>

Funded by the



stakeholder groups.

Some concrete outputs on the topic of 'improving stakeholder involvement' include:

- [EU Rural Review 19](#) [6];
- Thematic Group which met in [February](#) [7], [March](#) [8] and [May](#) [9] 2015 and produced a [report](#) [10] containing conclusions and recommendations;
- European Seminar in [March 2015](#) [11].

Source URL: https://enrd.ec.europa.eu/networking/stakeholder-involvement_en

Links

[1] https://enrd.ec.europa.eu/networking/nrn-profiles_en

[2] https://enrd.ec.europa.eu/about/brief_en

[3] https://enrd.ec.europa.eu/sites/default/files/rr-19_sh-involvement_web.png?width=1000&height=1000

[4] https://enrd.ec.europa.eu/sites/default/files/rr_19.jpg?width=1000&height=1000

[5] https://enrd.ec.europa.eu/about/contact-point_en

[6] https://enrd.ec.europa.eu/publications/eu-rural-review-19-improving-stakeholder-involvement_en

[7] https://enrd.ec.europa.eu/en-rd-events-and-meetings/Thematic-Group-Stakeholder-Involvement-1st-Meeting-20150212_en

[8] https://enrd.ec.europa.eu/news-events/events/2nd-meeting-thematic-group-tg-increasing-stakeholder-involvement_en

[9] https://enrd.ec.europa.eu/news-events/events/3rd-meeting-thematic-group-tg-increasing-stakeholder-involvement_en

[10] https://enrd.ec.europa.eu/sites/default/files/tg_stakeholder-involvement_final-report.pdf

[11] https://enrd.ec.europa.eu/news-events/events/enrd-seminar-stakeholder-involvement_en