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**Offer name:**

Fresh pProducts Enhanced by Sustainable cHains (F.R.E.S.H.)

**Expiry date:**

10/01/2019

**Offering LAG:**

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[Association "Aizkraukle District Partnership"/ "Aizkraukles rajona partnerība"](#) [1]

**Country:**

- Latvia

**Spoken languages:**

- English - Latvian

**Looking for**

**Country(ies):**

- European Union

**Type of area:**

- Rural

**Assets of the area:**

- High Nature Value

**Project idea**

**Project type:**

Transnational cooperation  
Cross - border cooperation  
Cooperation within the country  
Across regions  
Sea basin cooperation  
Baltic

**Project topic:**

Knowledge transfer / education / training activities  
Supply chains / Producer organisations & Cooperatives  
Local energy production / renewable energies  
Circular economy / bio, green economy

**Additional keywords:**

- Cooperation, sustainability

**Context:**

In our LAG territory are lot of small growers (vegetables, fruits, berries etc.), but there is missing cooperation and knowledge about best possibilities and ways about realization.  
With this cooperation project we hope to find out best examples, principles and experience about fresh product chains from other partners.

**Project idea summary:**

The aim of the project is to make a simple and sustainable chain for products – from product growing till product realization in market with help of better cooperation. In our LAG territory are lot of small growers (vegetables, fruits, berries etc.), but there is missing cooperation and knowledge about best possibilities and ways about realization.  
With this cooperation project we hope to find out best examples, principles and experience about fresh product chains from other partners.

**Objectives:**

Target groups: local entrepreneurs, local area inhabitants, all interested parts.

Main activities:

1. Exchange of experience;
2. System of sustainable chain made;
3. Mapping of entrepreneurs, agricultural processors of the territory and marketing;
4. Different ways of cooperation;
5. E-commerce;
6. Product packaging;
7. Transport;
8. Educational seminars;
9. Local branding.

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**Source URL:** [https://enrd.ec.europa.eu/lag/lv-002/offer/fresh-products-enhanced-sustainable-chains-fresh\\_en](https://enrd.ec.europa.eu/lag/lv-002/offer/fresh-products-enhanced-sustainable-chains-fresh_en)

**Links**

[1] [https://enrd.ec.europa.eu/lag/lv-002\\_en](https://enrd.ec.europa.eu/lag/lv-002_en)