

Offer name:

From ancient skills to innovative cultural tourism products

Expiry date:

01/07/2018

Offering LAG:

Offering LAG:

[Association "Aizkraukle District Partnership"/ "Aizkraukles rajona partnerība"](#) [1]

Country:

- Latvia

Looking for

Type of partner:

All countries from EU. And we are specially looking for an area that has similar needs and wants to develop innovative products that are in the interest of the cultural tourism industry.

Country(ies):

- European Union

Type of area:

- National / Regional borders, Inland, Island, Lakes & rivers, Coastal, Mountainous, Peri-Urban, Small town, Historic centre, Rural

Project idea

Project type:

- Cooperation within the country
- Across regions
- Cooperation within the country
- Within the same region
- Transnational cooperation
- Cross - border cooperation
- Sea basin cooperation
- Baltic

Project topic:

Knowledge transfer / education / training activities
Culture & Cultural heritage
Food & Drink
Marketing
Tourism / Territorial branding

Additional keywords:

- Local energy production / renewable energies; Circular economy / bio, green economy; Community development; Rural infrastructures

Context:

The aim of the project is to encourage the creation of new crafts, home-made products and rural tourism enterprises in the territories of co-operation partners, promoting sustainable regional development and developing innovative products that are in the interest of the cultural tourism industry.

The technical preparation project has been approved and project meeting will held 12.-13.06.2018. in Aizkraukle, Latvia.

Project idea summary:

The aim of the project is to encourage the creation of new crafts, home-made products and rural tourism enterprises in the territories of co-operation partners, promoting sustainable regional development and developing innovative products that are in the interest of the cultural tourism industry.

Objectives:

Target groups: local area inhabitants, elderly people, young people, small entrepreneurs, all interested parts.

Main activities:

Seminars, tutorials, e-conferences, etc.;

Surveys and research;

Exchange of experience;

Partners networking;

International Festival of crafts and home-made production of agricultural products.

Source URL: https://enrd.ec.europa.eu/lag/lv-002/offer/ancient-skills-innovative-cultural-tourism-products_en

Links

[1] https://enrd.ec.europa.eu/lag/lv-002_en