

Added Value of Networking



LAG – FLAG Open Day 2012

Basic information	
NRN:	Danish National Rural Network Unit
Theme:	Success story
Coordinator:	Danish National Rural Network Unit
Partners:	20 LAGs and FLAGs
Beneficiaries:	Participating LAGs and FLAGs
Resources:	Total budget (TA) : € 60,000
Period:	30.09.2012 - ongoing
Main element of networking:	Collection, analysis and dissemination of good practice, success stories and relevant experience
Other elements of networking:	n/a

Background

Local Action Groups (LAGs) and Fisheries LAGs (FLAGs) across Denmark came together to discuss how they could raise awareness of their activities, become more visible, and communicate best practice projects to the public and potential beneficiaries together instead of using individual communication activities. The outcome of this discussion was the LAG - FLAG Open Day Event 2012.

Main activities

Twenty LAGs and FLAGs decided to take part in the event which was held at some fifty locations across Denmark on 30th September 2012. The overall aim of the event was to communicate best practice project examples and disseminate information about the work of LAGs and FLAGs. Some groups decided to gather several projects in one location, other groups wanted to show their selected projects in situ which involved several locations in their community. Representatives from all participating groups were active in the event in order to raise awareness of the work of LAGs and FLAGs and to inform potential beneficiaries about the opportunities for support.

Main results/benefits

This initiative resulted in effective networking between the twenty LAGs and FLAGs which participated.



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Over fifty locations and about 100 projects were involved in the event, all helping to raise awareness of the LAGs, FLAGs and their work. Two videos have been produced showing LAG Svendborg and LAG Guldborgsund best practice project examples. The number of guests visiting the LAGs and FLAGs varied from 600 to twenty five people per LAG. The evaluation of the event indicates the minimum number of guests required to demonstrate an efficient use of resources should be at least seventy people per LAG. In general the level of local advertising and interest from local media were considered successful.

Success factors

This project successfully increased the visibility of LAGs and FLAGs within their local community. The project also highlighted best practice projects and how European Union funding contributes to rural development.

Added value of networking

Networking enabled effective communication and information to be disseminated to the public through existing LEADER networks.

Contribution of the NSU

The NSU coordinated the Open Day event and supported the additional costs for the individual LAGs and FLAGs involved. The Open Day was also announced on the Ministry and NRN website.

Contribution of the partners

The participating groups were responsible for all local arrangements including advertising in local newspapers and websites.

Additional information

Link to videos:

<http://www.livogland.dk/lokale-aktionsgrupper/lokale-aktionsgrupper/se-video-lokale-aktionsgrupper>



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Pictures

Udstillere
Aluphone • Bierrebj-Landet pastorat Tåsinge • Egebjerg Mølle
Gundestrup Mejeri- og Bryghus • Gymnastikhuset • Høklidgaard
Kok og Rul • Kulmarisk Syvfyv • LAG Svendborg • Lundeborg
Borgerforening • Skeifa • Staus Flisegaard • Tåsinge Museum
Tåsinge Forsamlingshus • Oplevelser i glas v/Mette Erbo
Svendborg Kommune

Kl. 10.00 Åbningstale ved borgmester Curt Sørensen
Kl. 10.00 - 16.00 GorillaPark og
standene i GorillaPark er åbne
Kl. 10.30, 12.30 og 14.30
Hestevognskørsel fra GorillaPark
til Egebjerg Mølle

Kl. 10.00 - 16.00
Traktore på islandske heste
Kl. 11.00, 12.00 og 15.00
Workshop v/Gymnastikhuset
Kl. 14.00 Minkoncert ved
Kai Stensgaard på Aluphones
nyopfundne instrument

Få også en spændende oplevelse hos
Kl. 10.00 - 17.00
Aqua-Vitae
Skårupervej 22, Skårup

Kl. 10.00 - 16.00
Formidlingscenter
Egebjerg Mølle
Alpevej 36, Stenstrup

Kl. 11.00 - 16.00
Ulballe Mølle,
Fåborgvej 127 C,
Vester-Skerninge

Sandwich-
tilberedt af
Kok og Rul
Kaffe og kage
tilberedt af
Tåsinge
Forsamlingshus
Øl og ost
fra Gundestrup
Mejeri- og Bryghus
Åben i cafén
i GorillaPark



LAG-Svendborg Open Day 2012 in Gorilla Park



ENRD Connecting Rural Europe

<http://enrd.ec.europa.eu>

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Presentation of LAG project (LAG-Svendborg): The Aluphone
www.aluphone.com

Last Update

May 2013

