



# Added Value of Networking

## Success Story

Success Story title *Publication/ guideline about the handling of the demographic change*

Theme *Knowledge exchange*

NRN *Germany* Coordinator *NSU*

Partners *Deutscher Städte- und Gemeindebund, Deutscher Landkreistag, Bundesverband der gemeinnützigen Landesgesellschaften (German associations / social partners)*

Period *January 2012*

Beneficiaries *Rural actors (representative of local actions groups, communes, rural districts etc.)*

### Background

German rural areas are suffering from the demographic change – a development which can't be stopped or changed. Although the rural actors are definitely aware of demographic change, most of them don't seem to face the challenges. Motivating these actors, showing them good practices, instruments, funding possibilities – this was the idea of the publication.

### Main activities

Research, looking for good practices, analysis of funding possibilities, instruments, different strategies / approaches.

### Main results/benefits

- Beneficiaries informed;
- One German compendium/overview about the demographic change on **rural level** and solutions / approaches





European Commission  
Agriculture and  
Rural Development



European Network for  
Rural Development

#### Contribution of the NSU

Provision of ideas, coordination of the publication, analysis and research.

#### Contribution of the partners

Provision of information.

#### Success factors

First publication which addresses the target group: the rural actors / stakeholders.

#### Additional information

[www.netzwerk-laendlicher-raum.de/demografie](http://www.netzwerk-laendlicher-raum.de/demografie)

