

Fact Sheet - Learning Regions



**LERNENDE
REGIONEN**



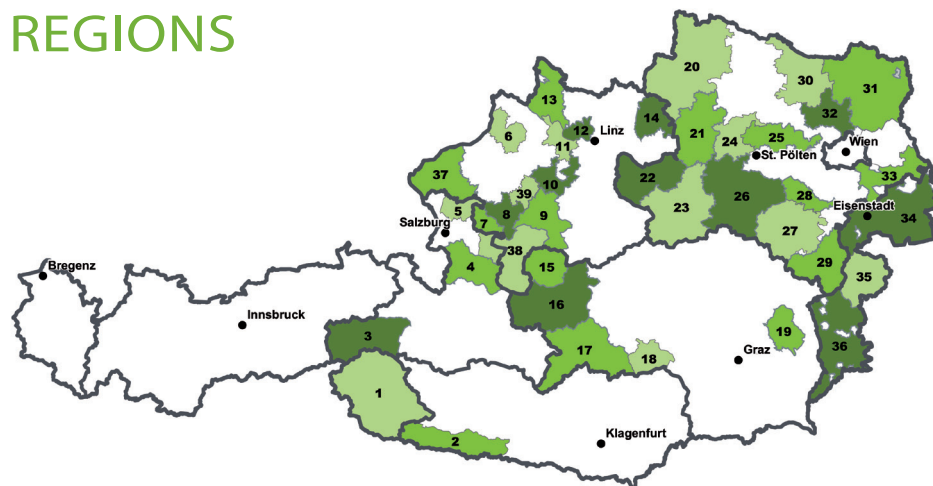
LEARNING REGIONS are instruments to enhance lifelong learning and to establish knowledge management in rural areas: central stakeholders and institutions of a region form a **network** that focuses on learning, then draw up a regional **strategy** and cooperate to implement it in individual **projects**. In the network, the demands, potential and synergy of the corresponding region are reflected.

LEARNING REGIONS provide learning opportunities across geographical distances, and they are oriented towards the specific demand for education and training of the local population. The region's participation in E&T is enhanced by means of providing adequate E&T programmes, transparency, flexibility and good access to the programmes, as well as individual advisory services. In a LEARNING REGION both the population and the institutions in the network as well as the entire region will profit from learning.

The **goals** of the LEARNING REGIONS are:

- to establish learning as a strategic regional focus;
- to develop and implement attractive education and training projects;
- to raise public awareness of learning;
- ... and thus to open up new prospects for the region.

REGIONS



LEARNING REGIONS

... 39 regional initiatives

... several hundred
network partners

... more than 140 projects, oriented
towards regional strategies

... a wide range of themes
- interculturality
- regional knowhow
- agriculture
- educational marketing

Tyrol

1 East Tyrol

Carinthia

2 Hermagor

Salzburg

3 Upper Pinzgau
4 Tennengau
5 Salzburger Lake District

Upper Austria

6 Pramtal
7 Mondseeland
8 Attersee-Attergau (REGATTA)
9 Traunstein Region
10 Wels Land (LEWEL)

11 Eferding
12 Urfahr West (uwe)
13 Danube/Bohemian Forest
14 Mühlviertler Alm
37 Upper Innviertel/Mattigtal*
38 Salzkammergut Cultural Heritage*
39 Vöckla-Ager*

Styria

15 Ausseerland/Salzkammergut
16 Bergregion obersteir. Ennstal
17 Holzwelt Murau
18 Zirbenland
19 Oststeirisches Kernland

Lower Austria

20 Waldviertler Grenzland

21 Southern Waldviertel- Nibelungengau
22 Tourismusverband Moststrasse
23 Kulturpark Eisenstrasse-Ötscherland
24 Wachau-Dunkelsteinerwald
25 Donauland-Traisental-Tullnerfeld
26 Central Mostviertel
27 Southern Lower Niederösterreich
28 Triestingtal
29 Bucklige Welt-Wechseland
30 Weinviertel-Manhartsberg
31 Eastern Weinviertel
32 Weinviertel-Donauraum
33 Römerland Carnuntum

Burgenland

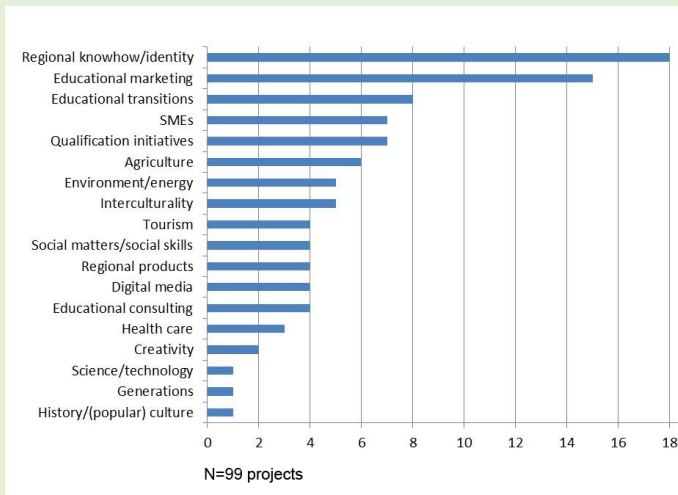
34 Northern Burgenland plus
35 Central Burgenland plus
36 Southern Burgenland plus

* New regions of 2011

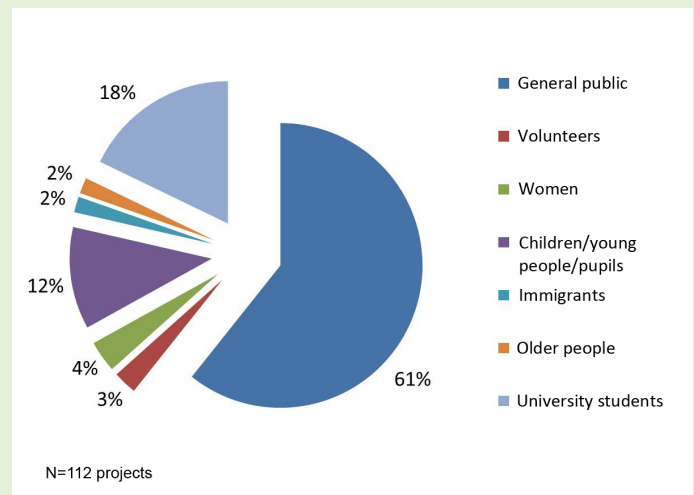
POSITIVE EFFECTS

- Learning as well as education and training are established as strategic focuses of regional development.
- New links and cooperation networks (across sectors) are built between schools, enterprises, private associations and clubs, caterers, etc.
- Education and training initiatives will encourage new stakeholders to take part in regional development.
- Innovative projects contribute to the positive connotation of education and training.
- LEARNING REGIONS provide opportunities to explore new ideas ('test beds' for innovation).
- A regional centre and hub for E&T matters is established.
- The advantages of the cooperation become apparent to providers of E&T.
- LEARNING REGIONS permit a better coordination of education and training programmes, and the relevance of high quality is appreciated by providers of E&T.
- LEARNING REGIONS focus on issues that are often neglected in rural areas: low educational levels, immigration-related problems, young people without vocational training, etc.
- In LEARNING REGIONS small investments will yield high returns.

PROJECT FOCUSES



TARGET GROUPS



PROJECT EXAMPLES

Weinviertel-Manhartsberg (Lower Austria)	Interactive, creative presentation of E&T programmes in the relaxed atmosphere of a regional learning festival.
Bucklige Welt-Wechselland (Lower Austria)	Establishment as a Fair Trade region in the context of the <i>Faire Welt – Bucklige Welt</i> project
Wels LEWEL (Upper Austria)	Awareness-raising in the agricultural sector in the project <i>Wir ernten was wir säen – Miteinander in der Vielfalt</i> [Bringing in the harvest: Joining forces in diversity]
Attersee-Attergau (Upper Austria)	Gathering of regional knowhow in the AtterWiki
Zirbenland (Styria)	Regional qualification initiatives of Zirbenland Academy
Hermagor (Carinthia)	Promotion of science and technology for all age groups
Northern Burgenland plus (Burgenland)	Higher education advisory services for pupils in the context of the Move Your Future project
Upper Pinzgau (Salzburg)	Rediscovering traditional knowledge and inter-generational exchange



The joint website of the learning regions

www.lernende-regionen.at

- introducing the learning regions;
- background information and news;
- good practices and new ideas for projects;
- calendar of events, past events;
- information materials;
- contacts and support.

