

stay in picturesque villages

# Where to stay

The towns and villages on and surrounding the route offer an excellent choice of accommodation to suit all tastes, from 5 star B&Bs to self-catering cottages and 4 star hotels to campsites. You'll find a full list of accommodation on our website www.boudiccaway.co.uk/businesses

You'll also find places to eat and drink, where you can taste and buy locally produced food, interesting places to visit, local arts and crafts, details of shopping facilities, transport links and where the nearest tourist information centres can be found.

#### **OR Code**

Scan this QR code using your smartphone to visit our website



#### Want to get involved?

The Boudicca Way project is a voluntary community and small business led project formed to create a sustainable tourism offer and encourage greater access to a relatively unknown, unspoilt and beautiful part of the English countryside.

Increased sustainable tourism will benefit the local economy and we're looking for more partners to help us promote the Boudicca Way and surrounding area. This is a fantastic opportunity for anyone with an interest in tourism, our countryside and the local economy to get in touch and see how they can get involved. Why not become a project partner? Please contact us using the information below.

Walk with history

#### BOUDICCA WAY



Follow us on Facebook and Twitter

boudiccaway.co.uk

### Contact us

#### info@boudiccaway.co.uk

The Boudicca Way Project C/O The Old Bakery Church Walk, Pulham Market Diss, Norfolk, IP21 4SL













This project is supported under the Rural Development programme for England by EEDA, Defra and the EU

# Walk with history

# BOUDICCA WAY

Come and enjoy the beautiful, unspoilt South Norfolk countryside

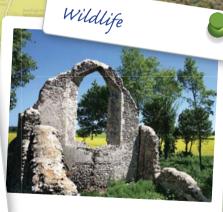


Beautiful Walks



Local Food & Drink





Historic East Anglia

boudiccaway.co.uk





#### Planning a walk

Whether you are walking the whole route, a section of it, or one of the picturesque circular walks, visit our website. You'll find information on where to stay, eat, drink and what to see, maps of the four key sections and information on public transport. If you're visiting for a few days, you can also produce your own itinerary.

#### **Cycling**

The South Norfolk countryside and quiet country lanes are perfect for cycling. Whilst it isn't possible to cycle on the footpaths which form the Boudicca Way, a similar alternative route can easily be achieved using quiet country roads. Visit our website for more information on cycle routes and bringing your bike by train.



## The route

Roughly following the road the famous Iceni warrior queen, Boudicca, travelled on in her march against the Romans 2,000 years ago, the route follows public rights of way and quiet country roads, stopping off at some very picturesque villages including Pulham Market, Saxlingham Nethergate and Shotesham. With its rural beauty, miles of meadows, clean air, big Norfolk skies and abundant wildlife, the area is truly inspirational.

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As well as walking, the area offers a host of opportunities to enjoy outdoor activities, such as cycling, running, walking, horse riding, bird watching, canoeing and angling - whilst enjoying the natural environment, scenery and wildlife.

#### Geocaching

If you're looking for something new and free to try, why not have a go at Geocaching? The basic idea is to locate hidden containers of 'treasure', called geocaches, outdoors and then share your experiences online. It's fun, adds a new twist to walking and is a great way of getting children enthusiastic about being out and about.

Find out more at www.boudiccaway.co.uk

## Norwich

The historic city of Norwich is the most complete medieval city in Britain, full of unique architectural treasures, and offers lots to see and do for all ages.



#### Food & Drink

You'll find many excellent farm shops, farmer's markets, pubs and restaurants in the area who serve up delicious, locally produced food.



#### **Caistor St Edmund**

You'll find the historically important Roman town of Venta lcenorum here, established by the lceni tribe led by Queen Boudicca in AD 61.



#### Wildlife & Scenery

You'll find abundant wildlife, an important SSSI site, many river and stream crossings and a beautiful, gently rolling landscape.



#### Diss

A market town with thriving shopping streets and interesting yards, many independent shops and high quality cafés and restaurants.



#### **Churches & History**

The area has a strong historical heritage with a proliferation of Saxon and Norman churches and many sites of great historical interest.

