

The flagship project

'Sustainable rural development through youth involvement, innovation and entrepreneurship'



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Youth and Young farmers Workshop,
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Our task and responsibility



- ✦ To identify good methods and tools to:
 - ✦ Increase youth involvement in society
 - ✦ Train and support youth entrepreneurs
 - ✦ Boost innovation
- ✦ To promote a sustainable rural development
- ✦ To make rural areas attractive for young people

Our vision for rural youth



Let us dream

Let us visualize

Facilitate decision
to stay in rural areas

Support to innovation

....and get all
involved

It will make us
believe...

Membership and participation



5 MS

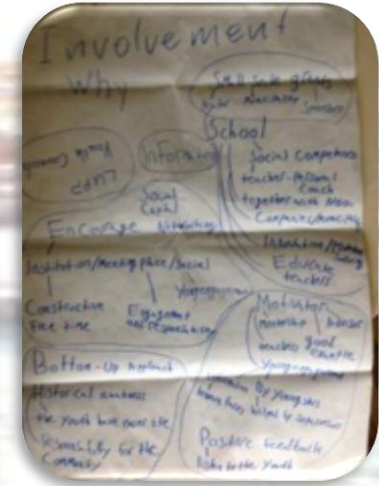


- ✦ 15 organizations (Youth organizations, Universities, NRNs, Advisory centers etc.)
- ✦ Approx. 100 people from 7 different countries (SE, FI, EE, LV, LT, PL and Russia) have been participating and involved in project events during the first year

Barriers and needs for young entrepreneurs



- ★ Social Environment and mind-set
- ★ Formal and informal education
- ★ Advisory services
- ★ Mentorship
- ★ Grants
- ★ Funding – small grants
- ★ Legal issues – bureaucracy
- ★ Infrastructure



Some practical solutions (1)

- ◆ 3.5 years "Teampreneurship" training in Finland



- ◆ Local Youth Policy Surveys, LUPP

- ◆ Latvian Support for Youth Entrepreneurship

- ◆ The Youngagement concept in Sweden



- ◆ Innovation camps



- ◆ 4H concept



Some practical solutions (2)



- ◆ Junior Achievement Programs <http://www.ja-ye.org/>
- ◆ Small grants through LEADER or municipalities
- ◆ Voluntary Labor Corps <http://www.ohp.pl/en/>



- ◆ Polish Rural Youth Union <http://www.zmwtv.info/>

- ◆ SE Leader Youth Coach Network guide lines to involve youth in writing new local development strategies





Thank you for your attention!

‘Without youth wanting to spend their future in a rural area there will be no sustainable rural development’

<http://ruralflagship.eu/>