

Culture and Creativity in the Rural Development Policy

Ines Jordana
ENRD Contact Point

CoR conference- 29 January 2014





European Agricultural Fund for Rural Development:

2007-2013 Programming Period

- 2007-2013 rural networking at the EU and national level
 - ✓ Axis 3 of Rural Development Programmes (RDPs): improving the quality of life in rural areas and encouraging diversification
 - **❖** Measure 311: Farm diversification into non-agricultural activities
 - **Measure 313: Encouragement of tourism activities**
 - Measure 323: Conservation and upgrading of the rural heritage (cultural and natural)
 - ✓ Axis 4 of RDPs: LEADER (Links between the rural economy and development actions) approach





European Agricultural Fund for Rural Development:

2014-2020 Programming Period

- Reinforced rural networking at the EU and national level
 - ✓ Art. 20 Basic services and village renewal in rural areas
 - ✓ Art. 19 Farm and business development (incl. setting-up aid and investments in creation and development of non-agricultural activities)
 - ✓ LEADER measure





European Agricultural Fund for Rural Development:

2014-2020 Programming Period

- ✓ Art. 20 Basic services and village renewal in rural areas
- Investments in the creation, improvement or expansion of all types of small scale infrastructure
- Broadband infrastructure
- ❖ Investments in the setting-up, improvement or expansion of local basic services for the rural population, including leisure and culture
- Investments for public use in recreational infrastructure, tourist information and small scale tourism infrastructure
- Studies and investments associated with the maintenance, restoration and upgrading of the cultural and natural heritage of villages and rural landscapes
- Investments targeting the relocation of activities and conversion of buildings of other facilities, with a view to improving the quality of life or increasing the environmental performance of the settlement



Transnational Cooperation under LEADER

	Agriculture and Forestry	Governance / Partnership building	Culture / Education /Social Affairs	Tourism / Cultural heritage	Environment / Energy	Entrepreneurship / Territorial Branding	New technologies / Know-how	Other	I have a project idea and I am in search of a partner
Predominantly Agricultural									
Coastal / Inland Water									
Forest									
Mountainous									and the same of th
Peri-Urban									3
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- Territorial branding: local products, proximity economy, Biosphere Reserves, gastronomy tourism...
- Environment: Natural heritage, Valorisation of Natura2000 sites, Cultural landscapes, Bird-watching routes...
- Tourism: Traditional dancing, Routes, Valorisation of protected areas, Gastronomy and wine-tasting, Artisan/Crafts heritage, Interpretative Heritage Centers...
- **Culture/Education:** Ecological education, geotourism, artistic residences in isolated territories, Peri-Urban/Rural interaction...

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