

FIP (Food chains integrated projects)

The Italian Experience in RDP

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The Food-chain Integrated Project (FIP)

A **FIP** is the **set of coordinated operations / interventions** concerning multiple measures / actions of the **RDP (mainly Axis 1)** to which an aggregation of *actors (farms, enterprises and institutions)* operating in different segments of a specific food-chain contributes through an **integrated approach** promoted by a promoter / leader.

FIP General objectives

To increase competitiveness of agro-food sector



To develop innovative approach in the organization of supply chain (governance)



Supply chain innovation and restructuring



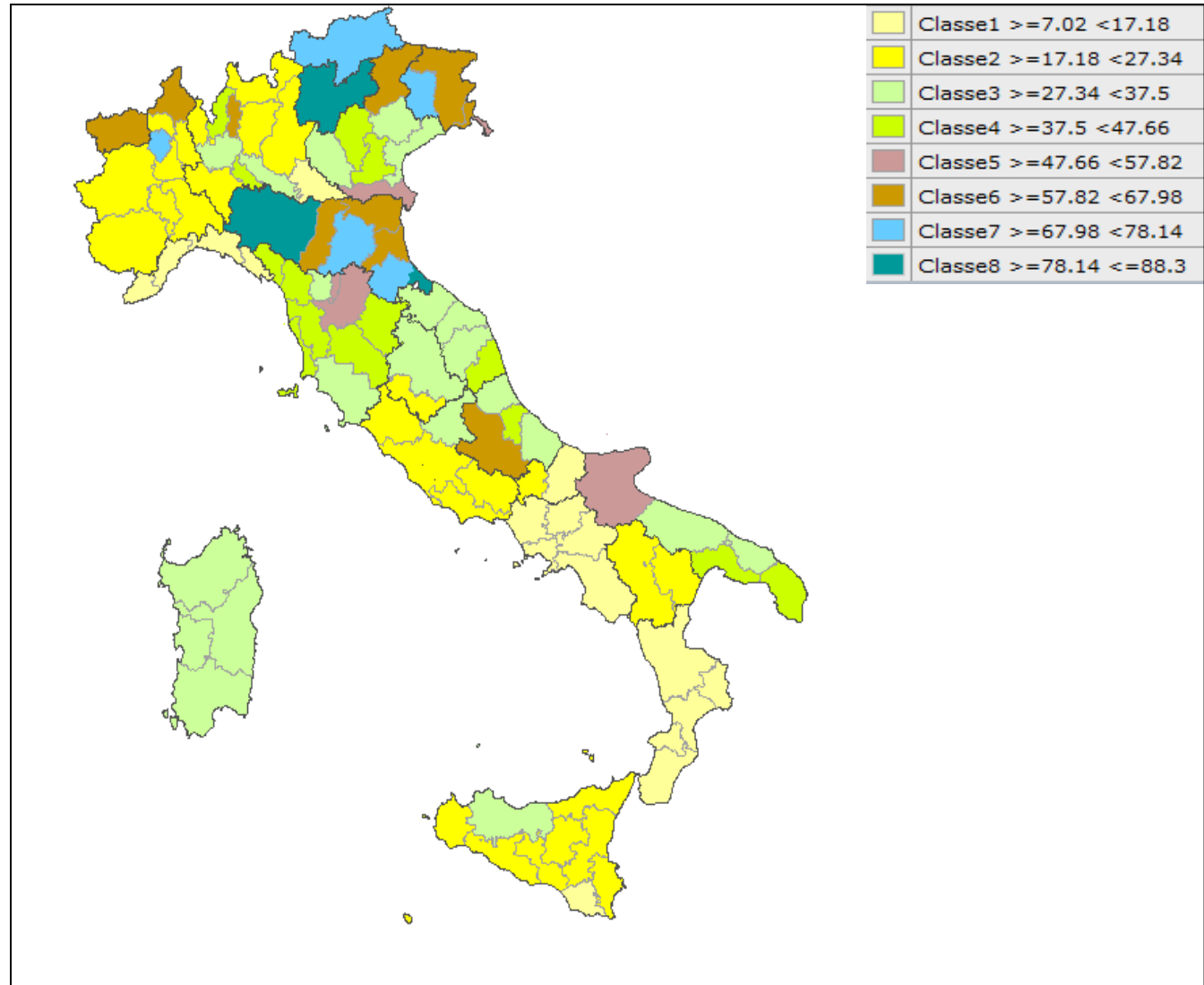
Distribution of the value along the supply chain



Organization and concentration of supply

**ITALY: OVERVIEW
OF THE VERTICAL
INTEGRATION IN
THE FOOD CHAIN
IN DIFFERENT
REGIONS.**

**Farms joining
producer
associations and
cooperatives to
market their
products
/
total of commercial
farms.**



FIP in Italian Regions

Objectives and procedures vary widely due to 2 different strategies:

- 1. Reorganization of the various forms of farmers organisation and existing food chains.**
(Lombardy, Veneto, Emilia Romagna, Tuscany, Umbria, Puglia, Calabria)
- 2. Creation and innovation of the agri-food supply chains** (Liguria, Friuli Venezia Giulia, Marche, Lazio, Campania and Basilica).

FIRST TYPE OF STRATEGY : Strengthening of existing regional supply chains

- ✓ Already Established partnerships in the Regions (private partners)
- ✓ Intervention strategy based on Axis 1 measures
- ✓ *bottom up strategy !! (self-designed strategy and interventions by the food chain actors)*
- ✓ Simple design and delivery of procedures

SECOND TYPE OF STRATEGY: Creation of brand new supply chains and innovation of agro-food sector.

- ✓ Public-private partnerships.
- ✓ The projects involving also Axes 2 and 3 measures (*approach more territorial oriented*)
- ✓ Strong role of Region in the animation process of establishing partnerships and developing the strategy
- ✓ Times of procedures (longer delivery time)

How does it work?

Creation of partnership
that representing the interest of partners

Project presentation.

It must describe the objectives of interventions and the
action strategy of partnership and partners

Single project

1

Single project

n

The FIP strategy: measures involved

	111	112	114	115	121	122	123	124	125	126	131	132	133	Asse 2	Asse 3
Basilicata	x				x	x	x	x	x				x		x
Calabria	x			x			x	x					x		
Campania	x		x	x	x	x	x	x	x		x	x	x		
Emilia Romagna	x		x		x	x	x	x				x	x		
Friuli V. G.					x	x	x	x	x				x	x	
Lazio	x		x	x	x	x	x	x	x			x	x		
Liguria	x		x			x	x	x	x	x			x	x	
Lombardia	x	x			x	x	x	x	x					x	x
Marche	x				x		x	x				x	x		311
Puglia					x		x	x				x	x	x	
Toscana			x		x		x	x	x			x	x		311
Umbria	x		x		x		x	x	x			x	x	214	311
Veneto	x		x		x	x	x	x	x			x	x		

FIP: the financial resources involved.

Regioni	Risorse PIF	Risorse PSR	Risorse Asse 1 PSR	Peso % risorse PIF/PSR	Peso % risorse PIF/Asse 1*
Basilicata	90.000.000	671.763.816	180.941.772	13%	50%
Calabria	72.609.960	1.089.901.667	435.496.350	7%	17%
Campania	168.000.000	1.813.586.205	702.255.515	9%	24%
Emilia Romagna	142.000.000	1.057.362.015	448.472.361	13%	32%
Friuli Venezia Giulia	23.626.000	266.779.453	116.648.976	9%	20%
Lazio	44.996.021	703.933.072	330.359.690	6%	14%
Liguria	7.500.000	292.024.136	148.122.900	3%	5%
Lombardia	83.403.718	1.025.193.491	366.942.815	8%	23%
Marche	33.500.000	486.415.566	205.598.182	7%	16%
Puglia	191.308.000	1.617.660.219	635.539.080	12%	30%
Toscana	25.000.000	876.140.965	346.921.967	3%	7%
Umbria	22.473.185	792.389.362	306.811.043	3%	7%
Veneto	95.500.000	1.050.817.667	481.165.922	9%	20%
Totale	999.916.884	11.743.967.632	4.705.276.572	9%	21%

Implementation data (April 2011)

Measures	Single beneficiaries	Public resources	Average project grant
111	579	3.895.106	6.727
114	980	1.461.455	1.491
115	20	1.061.036	53.052
121	3042	161.261.019	53.012
122	135	9.936.083	73.601
123	715	469.157.019	656.164
124	112	11.252.692	100.470
125	34	8.970.261	263.831
126	1	500.000	500.000
132	226	273.620	1.212
133	72	8.216.403	114.117
221	7	92.785	13.255
223	26	485.500	18.673
226	10	673.959	67.396
227	5	173.222	34.644
323	26	525.704	20.219
Totale	5990	677.935.864	113.178



Grazie per l'attenzione.
Thank you for the attention

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