



RDP measures for Quality package in Italian RDPs

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The implementation in EU Member States EAFRD Support

	MEASURE 132			MEASURE 133		
	PROGRAMMED	SPENT	SPENT/PROGR	PROGRAMMED	SPENT	SPENT/PROGR
	(Meuro)		%	(Meuro)		%
EU 27	298,6	10,3	3,4%	207,7	10,3	5,0%
ITALY	69,5	4,9	7,1%	78,7	1,3	1,7%
ITALY/EU	23%	48%	204,4%	38%	13%	33,3%

DATA UPDATED 31 12 2010



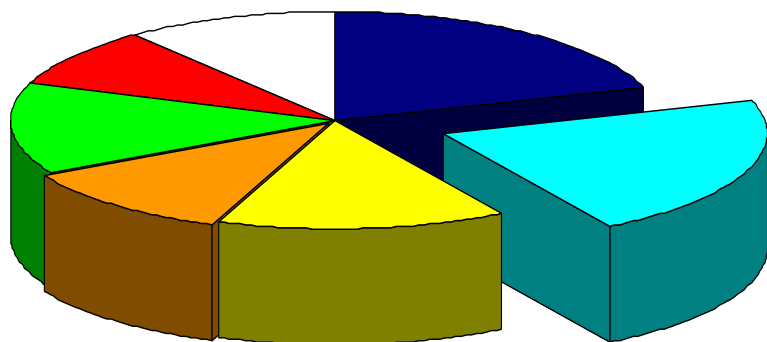
ITALY: Quality scheme (Reg (CE) n. 509 e 510/2006)

✓ Quality products



Total PDO, PGI & TSG products in the European Union = 1000

DATA Updated January 2012



ITALY

23% of EU

n.231 QUALITY PRODUCTS

Estimated turnover 5,3 billion €

Number of farmers 82.120 (2009)

✓ ITALY 1st EU Country



Quality scheme (Reg (CE) n. 2092/91)

✓ Organic farming

49.859 organic farms (2005 data)

1.113.742 ha (2010 data) \diamond 35 % of EU organic farming surface

2.000.000 livestock units

1 milion of ha of *“Integrated pest control method agriculture”*

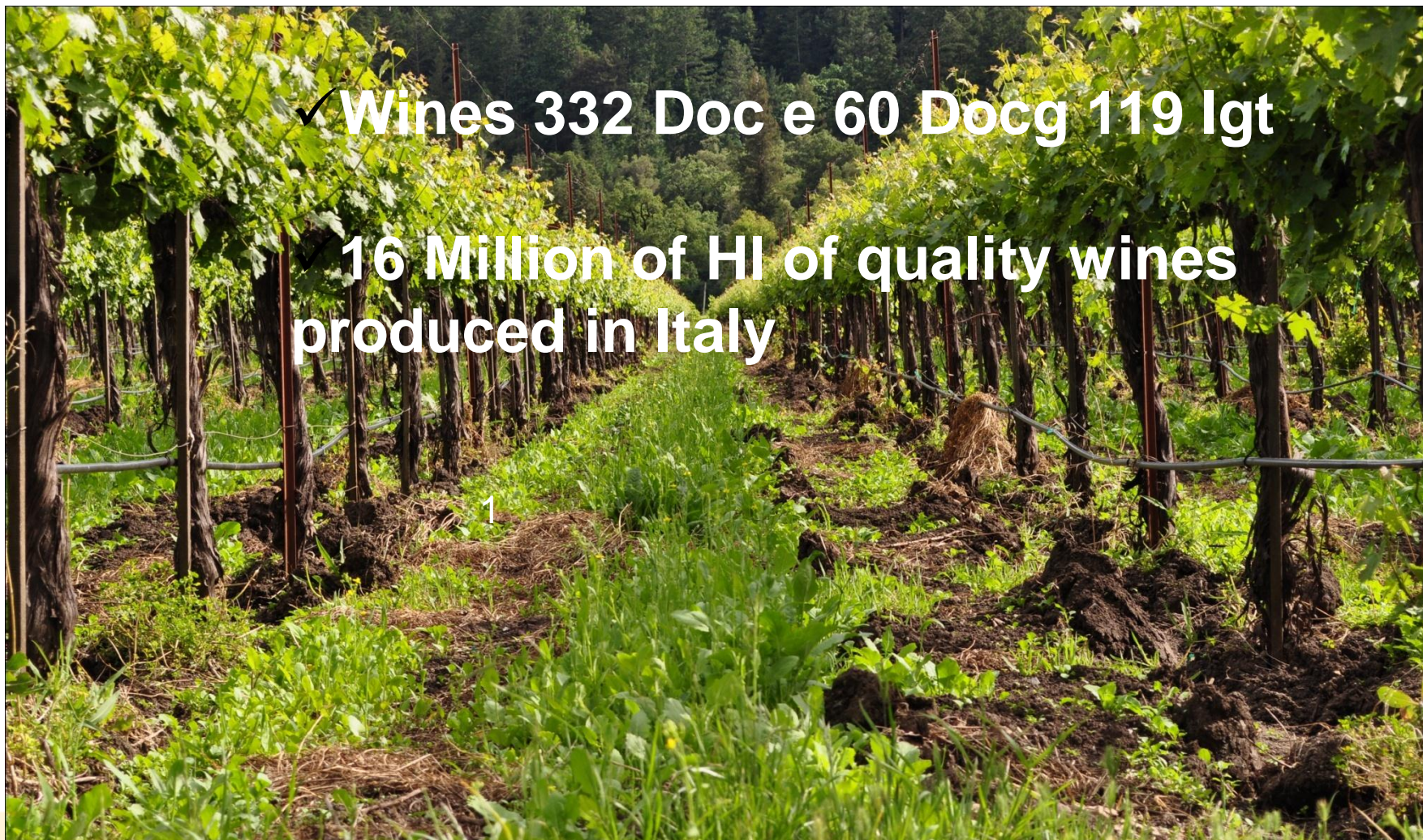


Quality scheme wines (title VI Reg(CE) n. 1493/1999 del Consiglio

✓ Wines 332 Doc e 60 Docg 119 Igt

✓ 16 Million of hl of quality wines
produced in Italy

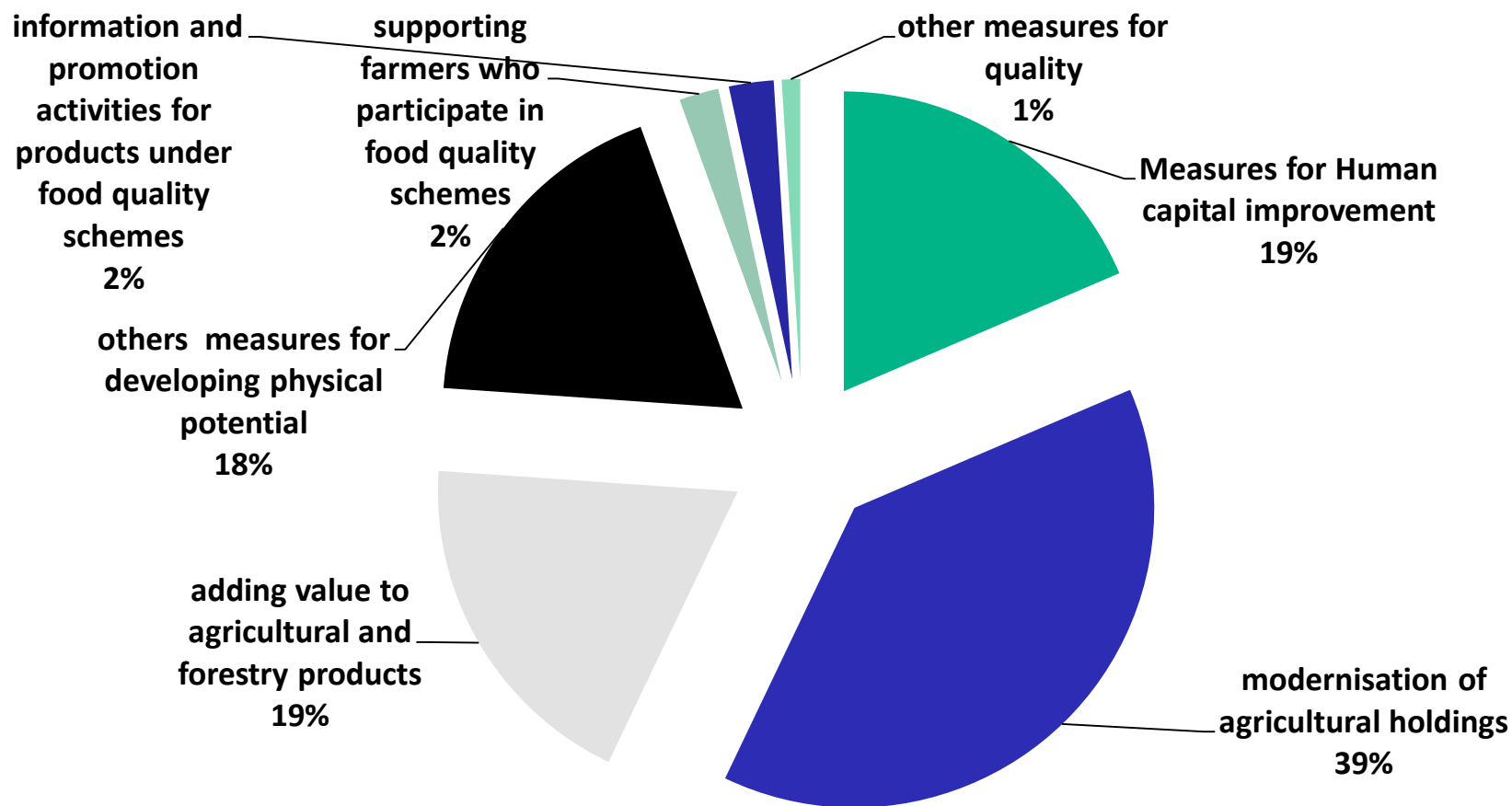
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The implementation in Italy

Programmed Public expenditure for Axis I





The implementation in Italy

- For both measures 132 and 133 calls were provided for **individuals** and their activation within the Food-chain integrated planning **FIP** of the sector and the **Young Package** (only one region has opened the call only according to the FIP)

Measure 132 :

Elegibility Criteria

Registration in farm Register of the Chambre of Commerce
% of certified production on total farm production (from 20% to 100% in Veneto Region)

Priority

Young farmers, Professional farmers, disadvantaged Area



The implementation in Italy

Measure 133 :

Elegibility Criteria

Minimum number of producers 5

Single quality scheme

Priority

Young farmers, territorial areas, Quality of the project

Intervention financial limit

Total amount of the project

Minimum € 20.000 Liguria

Max € 750.000 Sicilia



The regional implementation: Quality measures in Food-chain Integrated project

Regioni	Misure	
	132	133
Basilicata		X
Calabria		X
Campania	X	X
Emilia Romagna	X	X
Friuli Venezia Giulia		X
Lazio	X	X
Liguria		X
Lombardia		
Marche	X	X
Puglia	X	X
Toscana	X	X
Umbria	X	X
Veneto	X	X

Misure	Nr. domande	Risorse	Finanziamento medio
132	226	273.620	1.211
133	72	8.216.403	114.117
Totale PIF	5.990	677.935.864	113.178
% sul totale	5,0%	1,3%	

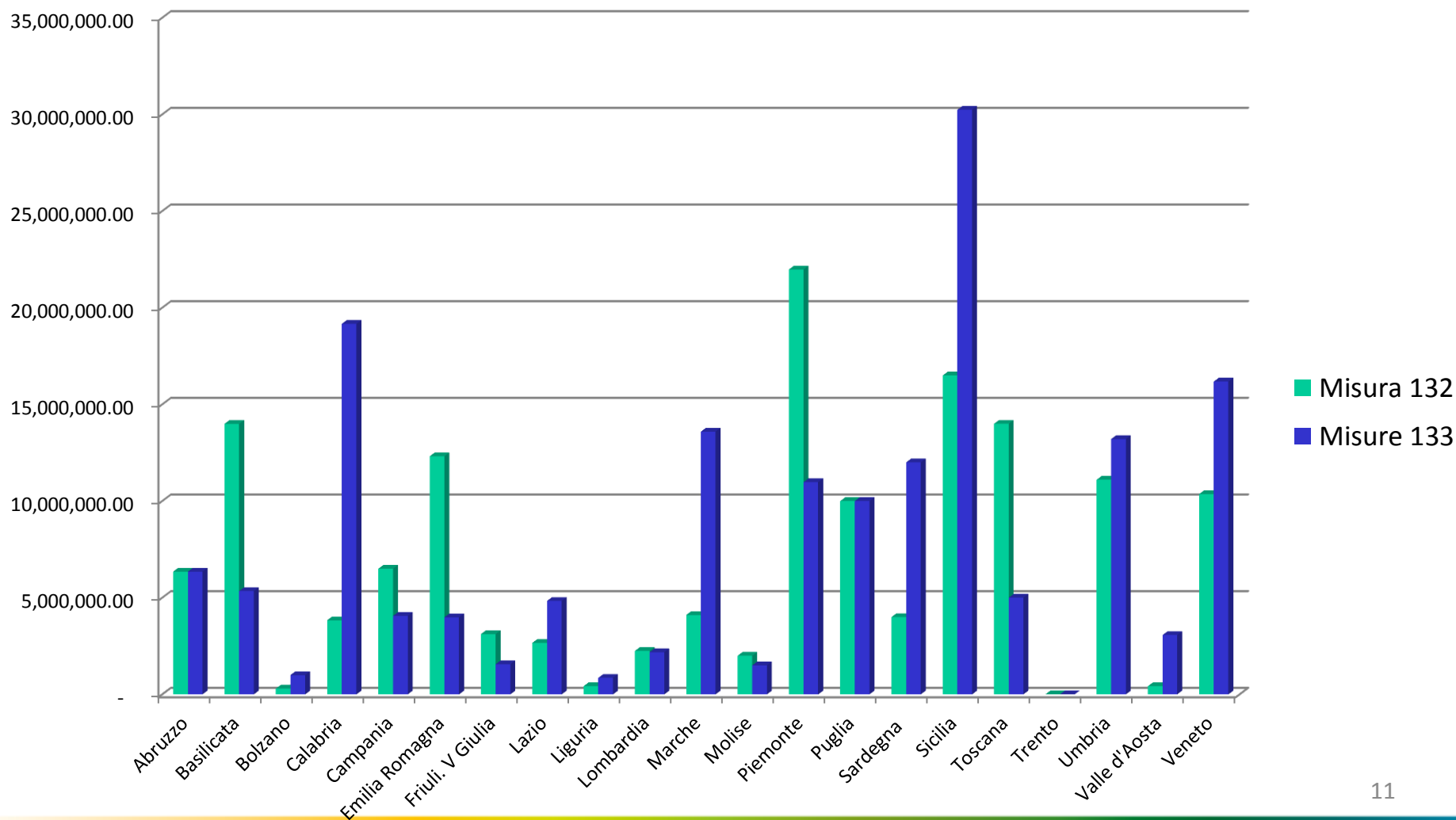


The regional implementation in Italy: The introduction of quality measures in the “young farmers package”

	Mis. 132	Mis. 133
Abruzzo		
Basilicata		
Calabria	x	x
Campania		
Emilia-Romagna		
Lazio	x	
Liguria	x	
Lombardia	x	
Marche		
Molise	x	
Piemonte		
Puglia	x	
Sardegna	x	
Sicilia		
Umbria		
Veneto	x	



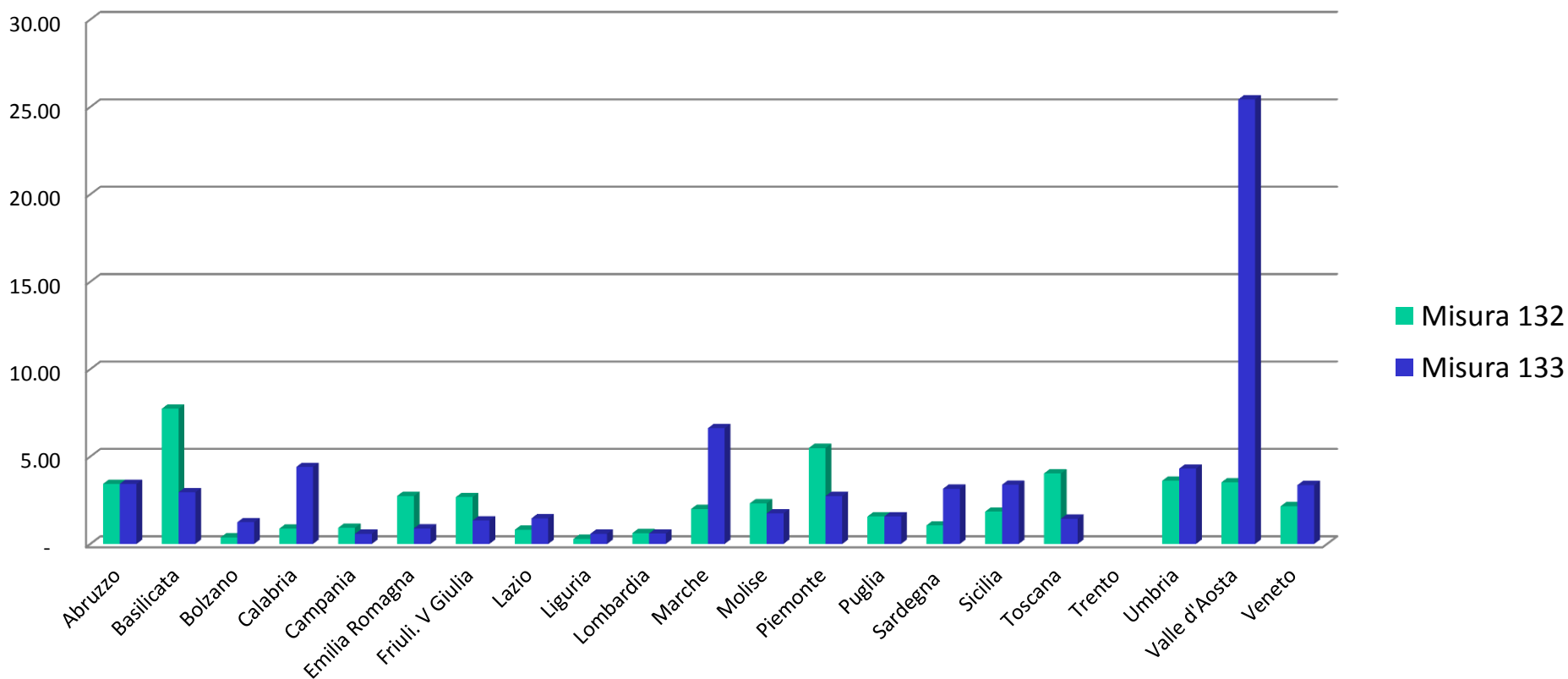
The Regional implementation: Programmed Public expenditure (€)





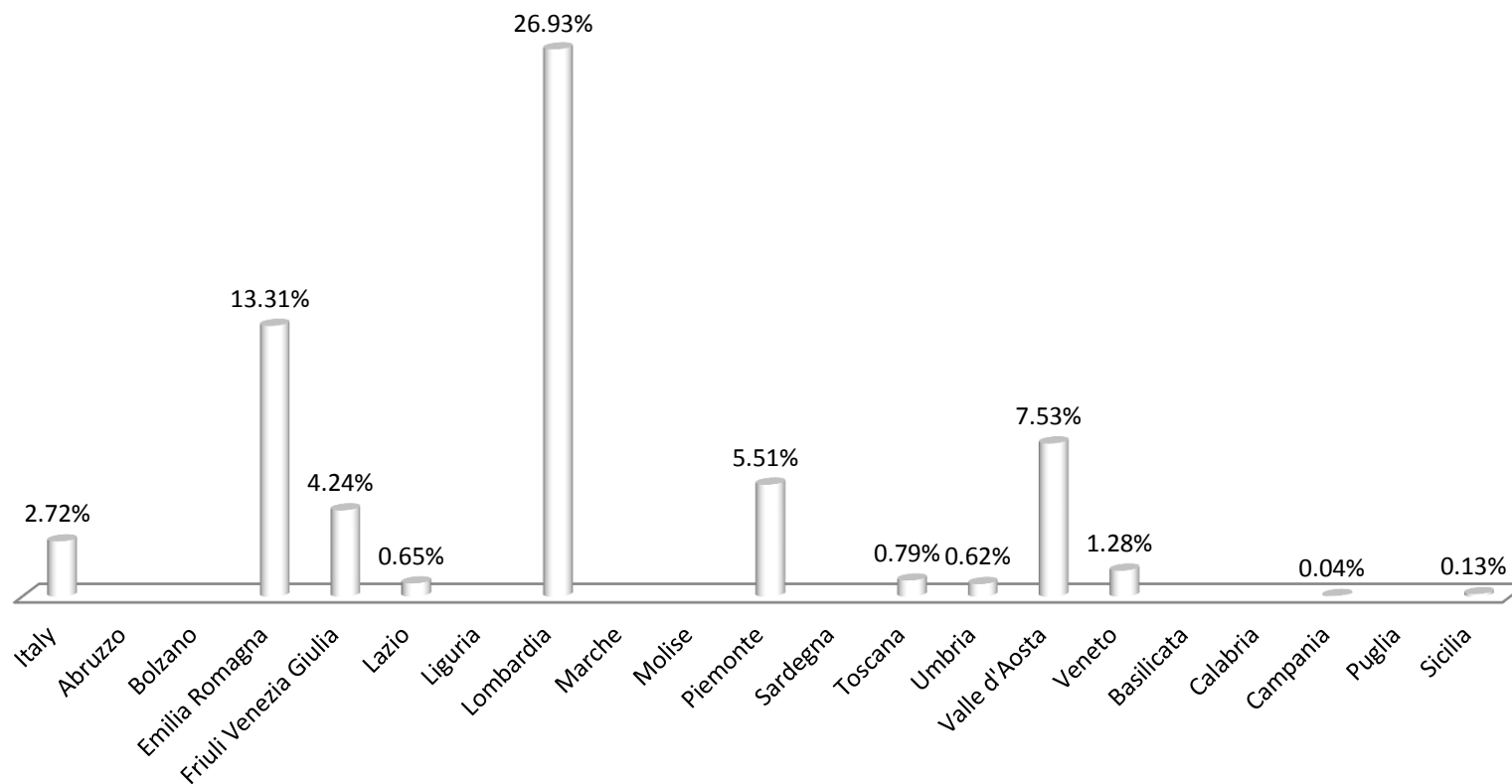
The Regional implementation: Programmed Public expenditure

% on Axis 1



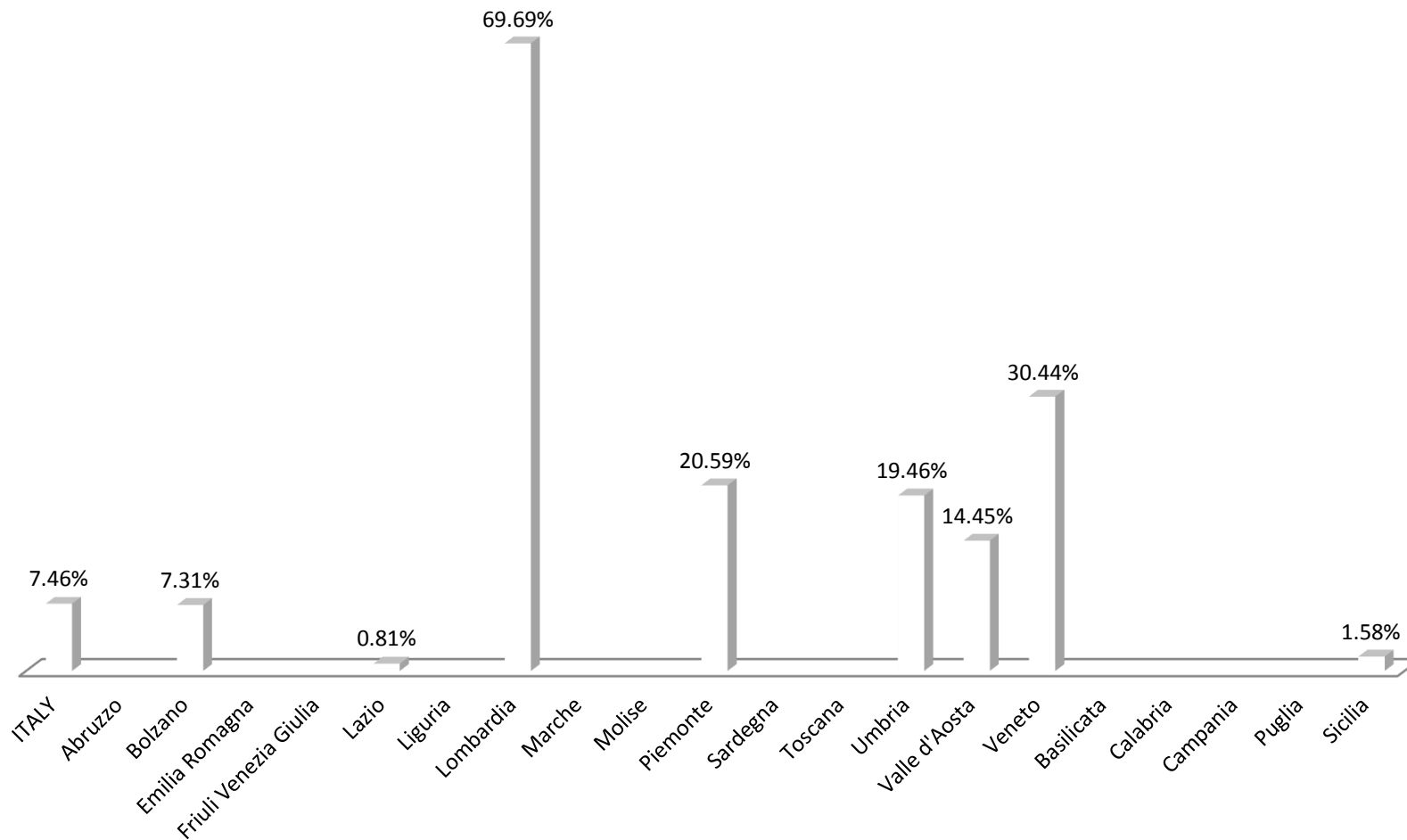
132. Financil performance (15/10/2011)

Series3





133. Financial performance (15/10/2011)





MEASURE 132: CRITICAL POINTS

- Single beneficiary is the farmer rather than producer associations or cooperatives;
- administrative costs are too high (according to EC Reg. 1974/2006 a double application is required for each year);
- only fixed costs are subsidized (not transaction costs as in the agro-environmental measures);
- Technical assistance to the farmer for entering in the quality scheme should be allowed.



MEASURE 132: CRITICAL POINTS

- most of quality schemes productions are processed products BUT only the farmer according to EC Reg. 1974/2006 is the beneficiary of the support by measure 132;
- the support is not granted for organic production in conversion an only to products for human consumption.

Organic certification costs were included in agri-environmental measure

- the procedure to introduce a new certified products (PDO; PDI) into the RDP is too long because this kind of modification in RDP requires a specific notification from DG AGRI;
- Late implementation in many regions due to the demarcation with art 68 reg.(CE)73/2009.



MEASURE 133: CRITICAL POINTS and future threats

- The co-financing during a promotion event could also come from the associated farmers products and not only in cash (event fees);
- It is very important to ensure an “open call” throughout the year in order to allow the producer association to participate more freely to upcoming events;
- The actual measure 133 is not included in the new Rural Development proposal, except for the promotion in local market (through the new cooperation measure) : this is not adequate for those quality products that have also national and international markets;



Grazie per l'attenzione.
Thank you for the attention

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