



# **The European Innovation Partnership „Agricultural Productivity and Sustainability“ Moving Agriculture Ahead!**



**Martin Scheele**

**Directorate General for Agriculture and Rural Development**

# *Challenges and Opportunities*



**Biodiversity  
Habitats**

**Economic  
Viability**



**Food**



**Bioenergy  
Biomass**



**Climate Change**

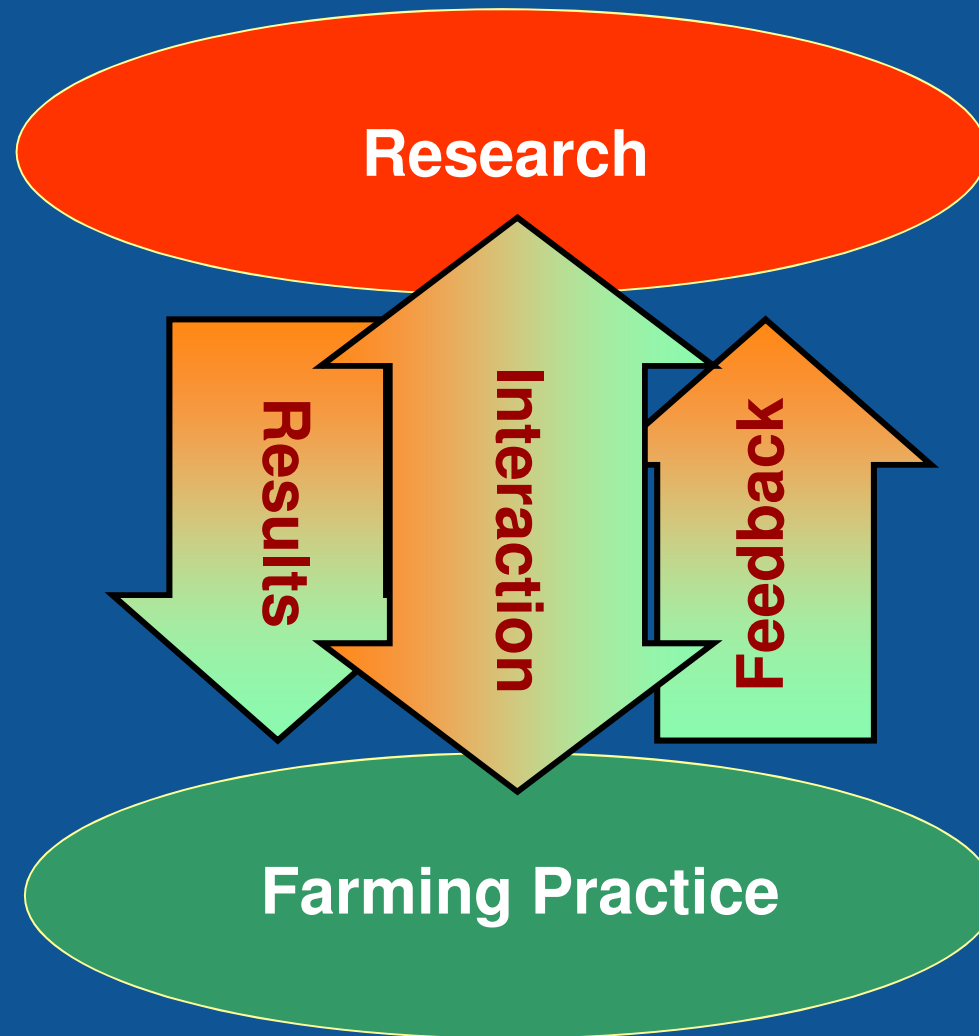


**Resource-  
management**

**Supply Chain  
Integration**



# *Closing The Innovation GAP*





## ***Means***

### *Rural Development Programmes:*

- Cooperation (establishing “operational groups”)
- Knowledge transfer and advisory services
- Business development
- Investment
- Quality schemes

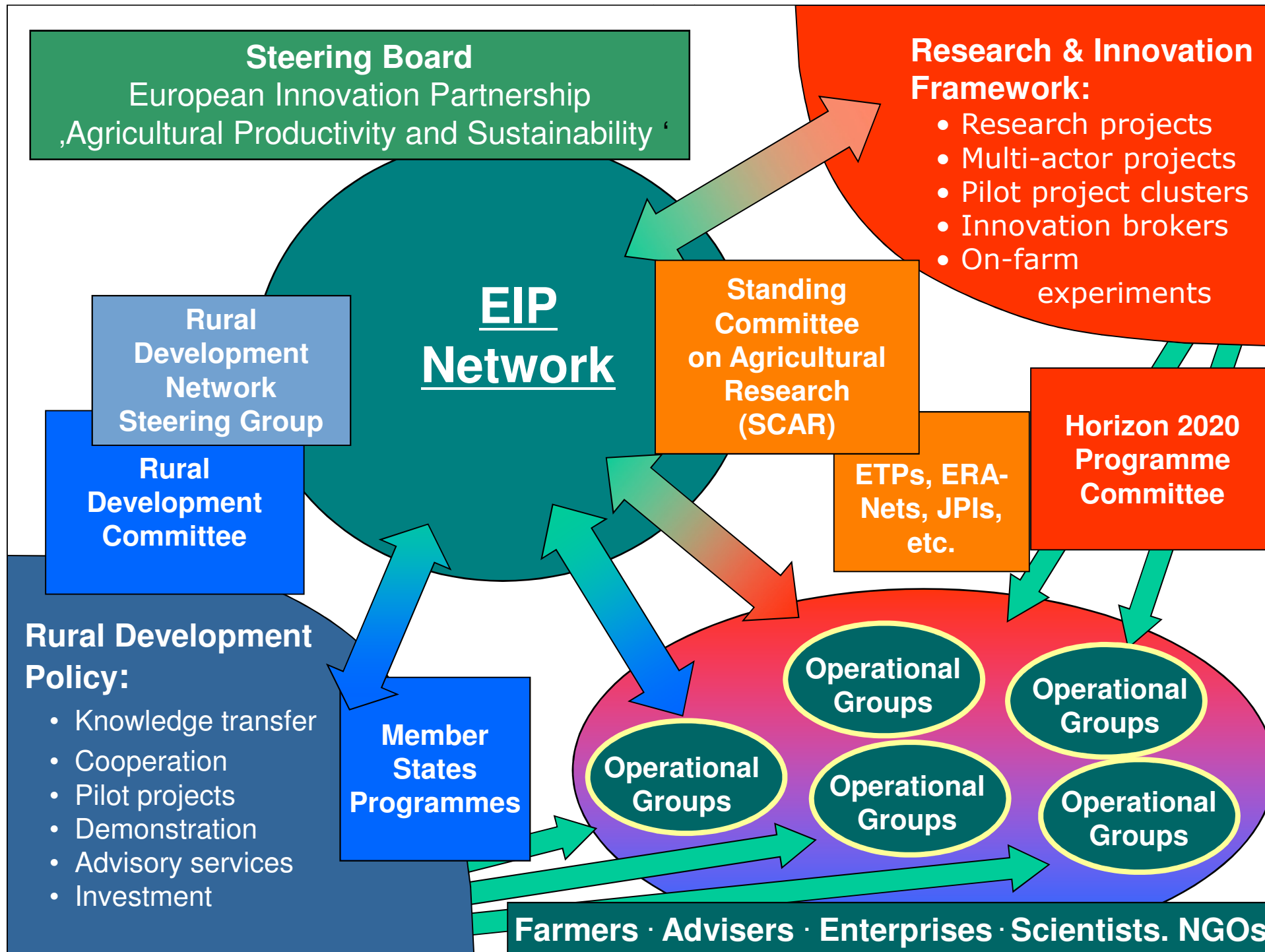
### *European Union Research Policy (Horizon 2020)*

- Research projects enhancing the knowledge base
- Clusters of innovation actions and multi-actor projects
- Support for innovation brokers and innovation centres
- On-farm experiments



## ***Network Functions***

- Interlinking innovation-related actions of Rural Development Policy and the EU Research and Innovation Framework
- Collection of relevant information (data bases, project lists, etc.)
- Ensuring an effective flow of information and providing advice on opportunities provided by EU policies (helpdesk function)
- Exchange on innovation topics, best practice, and accompanying research (focus groups, seminars, workshops, field days)
- Systematic feedback to scientific community on practice needs
- Exchange with Technology Platforms (ETPs), Research Area Networks (ERA-NETs), Joint Programming Initiatives, etc.
- Interface function of the Standing Committee for Agricultural Research (SCAR)





***Thank you for your attention!***