

Tool 7 – Guidance on how to present your territory to your project partner(s)

The following template can be helpful for presenting your territory to your partners during the first visit. It should rather be used as a written document to forward to your partners than as a support for an oral presentation. An oral presentation has to go with more interactive supports such as videos and images...

Template structure

1. My country...

Administrative organisation
Leader Cooperation modalities and procedure

Keep this part short. It is just meant to give general background information and to raise important issues concerning what the future project will have to look like (i.e. a common action, orientation on one specific axis of the RDP, etc.) and what the general administrative rules for the project are.

2. My territory ID card

Situation map and photographs
Region
Main geographic, economic and social characteristics

Strengths	Weaknesses
Opportunities	Threats

Territorial strategy

3. Already existing cooperation projects in my territory

Cooperation project	Cooperation framework (twinning, decentralised cooperation, Interreg...)	Project theme and outline	Project holder	Cooperation partners	Status*

* ***At what stage is your cooperation project? A simple idea, a first visit has already been organised but not more, an already on-going project, a finished project...***

4. My territory regarding the cooperation theme which also interests your partner

Local situation regarding this theme (including, when relevant, elements on the economic activity linked to the theme)

Local issues, problems to be solved, questions

Local expertise

Local needs