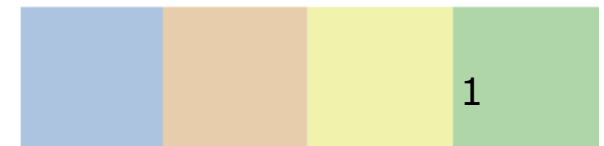


THE CONTACT POINT OF THE EUROPEAN NETWORK FOR RURAL DEVELOPMENT

Main tasks of the Contact Point in relation to the Leader axis

István Fehér,
Team Leader

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26/11/2008





Basic guidance of Annual Working Plan

- **Terms of Reference and Contract**
- **Close cooperation with DG AGRI in four axes**
- **Proactive networking system with NRNs, sharing information**
- **Respecting quality and timing for delivering support and a range of services to DG AGRI for running the EN RD**
- **Assist in the implementation of rural development policy in supporting the inter-institutional cooperation**
- **Exploiting synergies by working closely with the European Evaluation Network for Rural Development**



The main services of the Contact Point

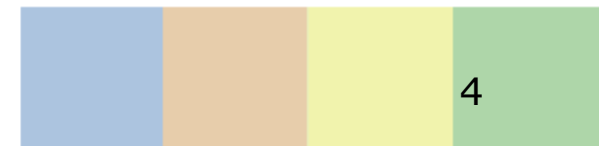
- **Secretariat of EN RD structures + thematic groups**
- **Support to transnational cooperation (separately presented)**
- **Information exchange and coordination with national networks**
- **Promotion and representation**
- **Information line (answering questions, mailbox(es), reception of visitors, frequently asked questions)**
- **Support for analysis of programmes and monitoring indicators**
- **Good practices database**



Administrative support services

- Coordination Committee
- **Leader Sub Committee**
- Thematic working groups (including leader experience)
- Expert working groups (including leader experience)

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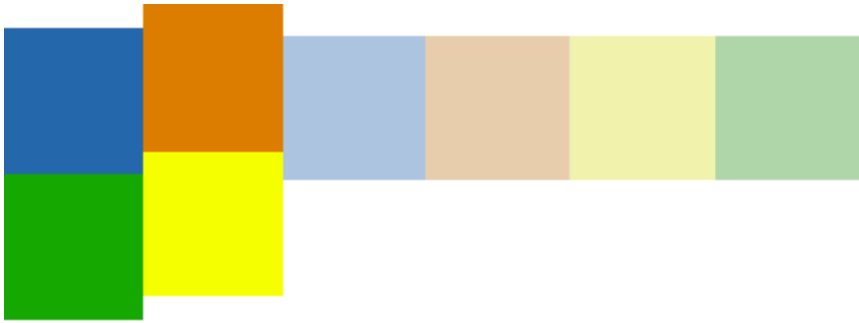




Information exchange and coordination with national networks

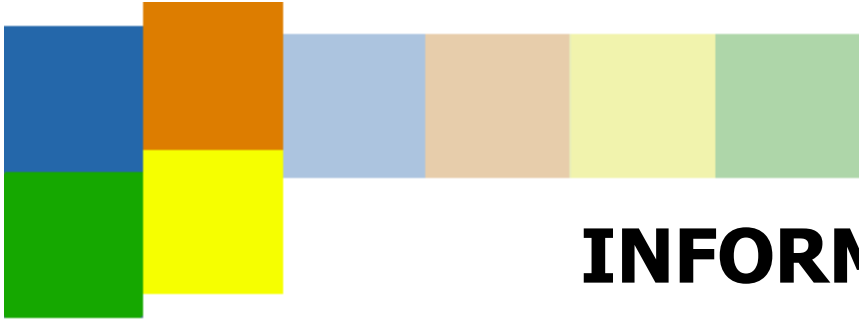
The Contact Point will support and provide resource in promoting RD policy at Member State level:

- Participation in events
- Preparatory content support: preparation of standard materials, such as PowerPoint-presentations etc;
- Working with the Evaluation network



- The Contact Point will contact NRNs, and survey LAGs (selected) and rural organisations to assess information needs;
- This enquiry will be supplemented by 'on the spot' visits
- Regular reporting to DG AGRI

Results of surveys and questionnaires should inform improvements to this service



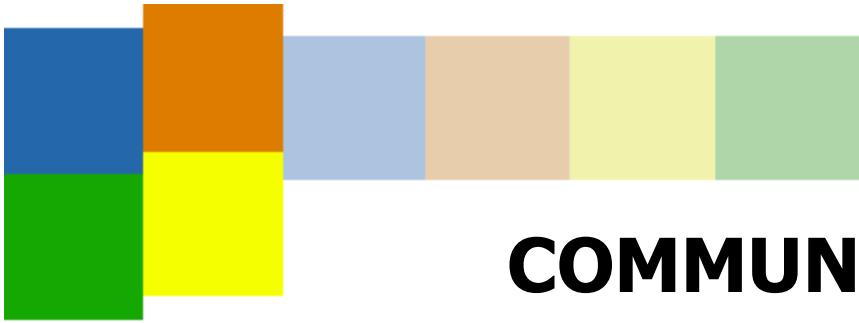
INFORMATION LINE

- Answering questions on rural development;
- Reception of visitors;
- Preparation of FAQ
- Mailbox(es) and phone facilities



GOOD PRACTICE EXAMPLES

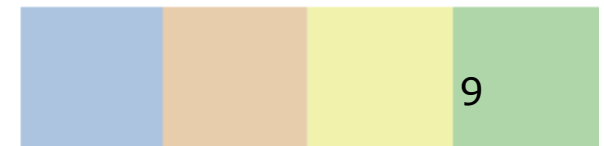
- Setting up common selection criteria at European level
 - Working paper proposing relevant issues related to good practice selection criteria (CP + Thematic experts);
 - Consultation process (workshop) with the NRNs and thematic groups for developing common selection criteria;
 - Adoption of Common selection criteria by the EC.
- Development of “good practice” datasheets
 - Agreement of a common structure of datasheets with the NRNs
- Selection of good/best practice examples (around 400/80 per year)
- Creation of “good practice” database

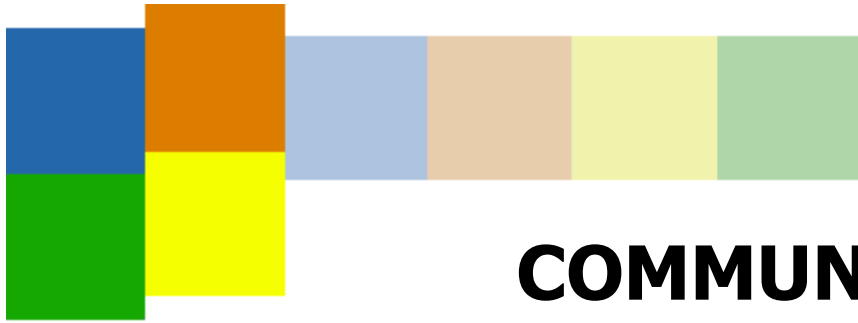


COMMUNICATION TOOLS

- Website + thematic exchange facility
- Seminars & conferences
- Publications
- Poster

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COMMUNICATION TOOLS

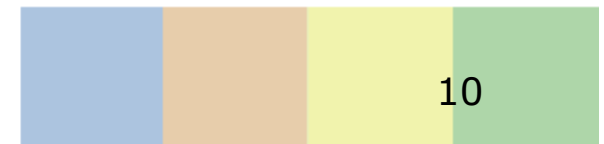
Sections of the website:

- Mailbox(es)
- Frequently asked questions
- Who's who
- Events information
- Member States information
- Transnational cooperation tools
- Local Action groups data base
- Good practice data base
- Data base for administrative documents
- Access to a selection of thematic e-network documents
- Archived Leader websites
- Official Commission documents
- Publications
- Exchange facility for thematic e-networks

Relevant Leader related sections

- **Transnational cooperation database**
 - **Partner search tool**
- **Local Action Groups data base**
- **Good practice data base**
- **Archived Leader websites**
- **Official Commission documents**
- **Publications**
- **Events information**

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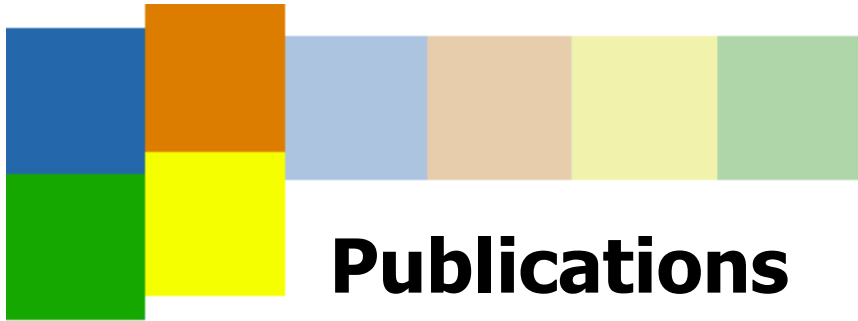




Seminars and conferences

Support to the selection of themes and organisation of thematic seminars and conferences:

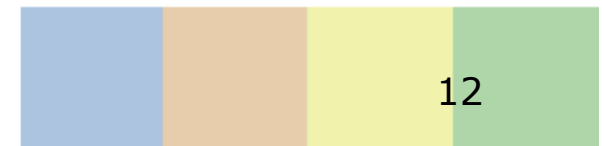
- Topics, timing and location
- Providing the necessary retro-planning and content papers
- Supervision and facilitation of all logistical matters carried out by the EC
- Promotion and communication of events

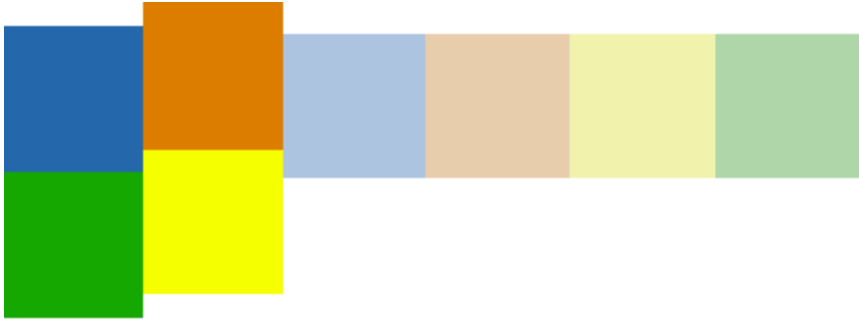


Development of a range of publications to reach a wide European audience, acting as multipliers for relevant regional and national information:

- Electronic Newsletter;
- Rural development periodical;
- Best practice;
- Thematic publications;
- Mailing lists.

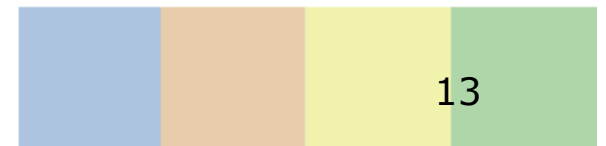
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THANK YOU FOR YOUR ATTENTION
istvan.feher@enrd.eu

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