

# **EU Broadband strategy co-ordination and synergy with Cohesion Policy**

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# ICT in Europe

- The size of the ICT sector in Europe represents 5.3% of EU aggregate GDP (2006)
- In Europe the sector prompted a 0.3% productivity growth out of a total 1.5% productivity increase (1995-2004)
  - ❑ *i.e. the 5% contributes to 20% of our overall productivity growth*
- Businesses in Europe devote 20% of investment to ICT (2007)
  - ❑ *however, this is relatively low, particularly in market services, compared to business uptake of ICT in other parts of the world*
- 60% of basic public services in the EU are now fully available online (2007)
  - ❑ *However, public sector services are still far from fully exploiting ICT*



# Community Strategic Guidelines for Cohesion

- Ensure uptake of ICTs by firms and households: supply and demand of ICT products in public and private services
- Increase investment in human capital
- Promote an open and competitive digital economy and an inclusive society
- **Ensure availability of ICT infrastructure where the market fails to provide it at an affordable cost.**



# Planned ICT Investments

- **€15.2 billion** (= 4.4% of total SF) including:
  - ❑ €12.3 bn in Convergence regions
  - ❑ €2.3 bn in Competitiveness & Empl. Regions
  - ❑ €0.5 bn territorial cooperation
  - ❑ Value of national: *Poland (€3.7bn), Greece (€1.6bn), Italy (€1.6bn), Slovak Republic (€1.2bn), Spain (€1.1bn)*
  - ❑ *Relative size: Slovak Republic and Finland (both close to 10%)*
- **Not only money**
  - ❑ Strategy making, evaluation, monitoring
  - ❑ Cross border cooperation
  - ❑ Good practice exchange – “**Regions for Economic change**” – Fast Track networks mainstreaming good ideas & **REGIO STARS 2010** (May 2010)

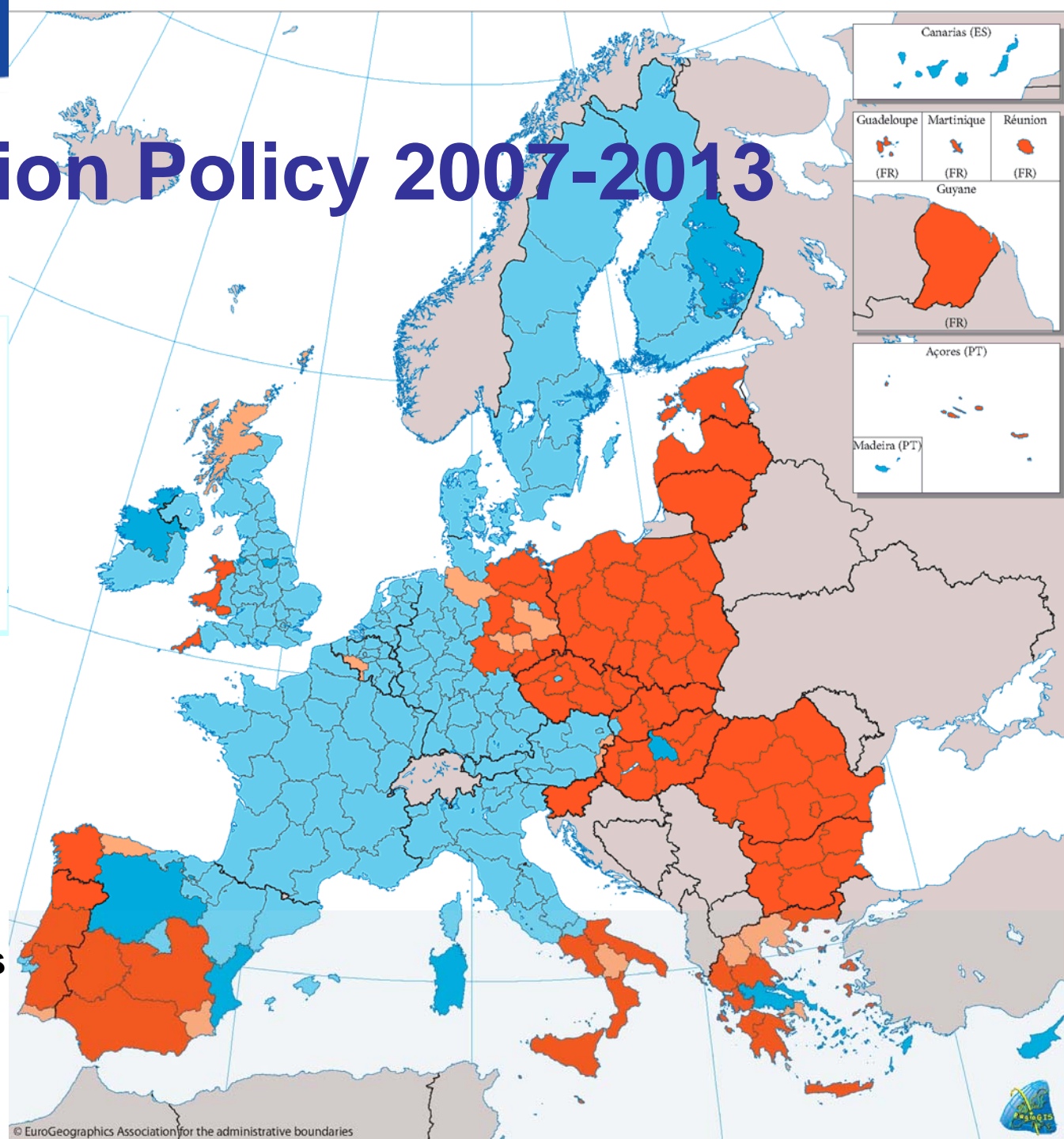
# EU Cohesion Policy 2007-2013

## Eligible Regions



**Total Budget:**  
**EUR 347.4 Bn**  
(35,6% of the EU-Budget)

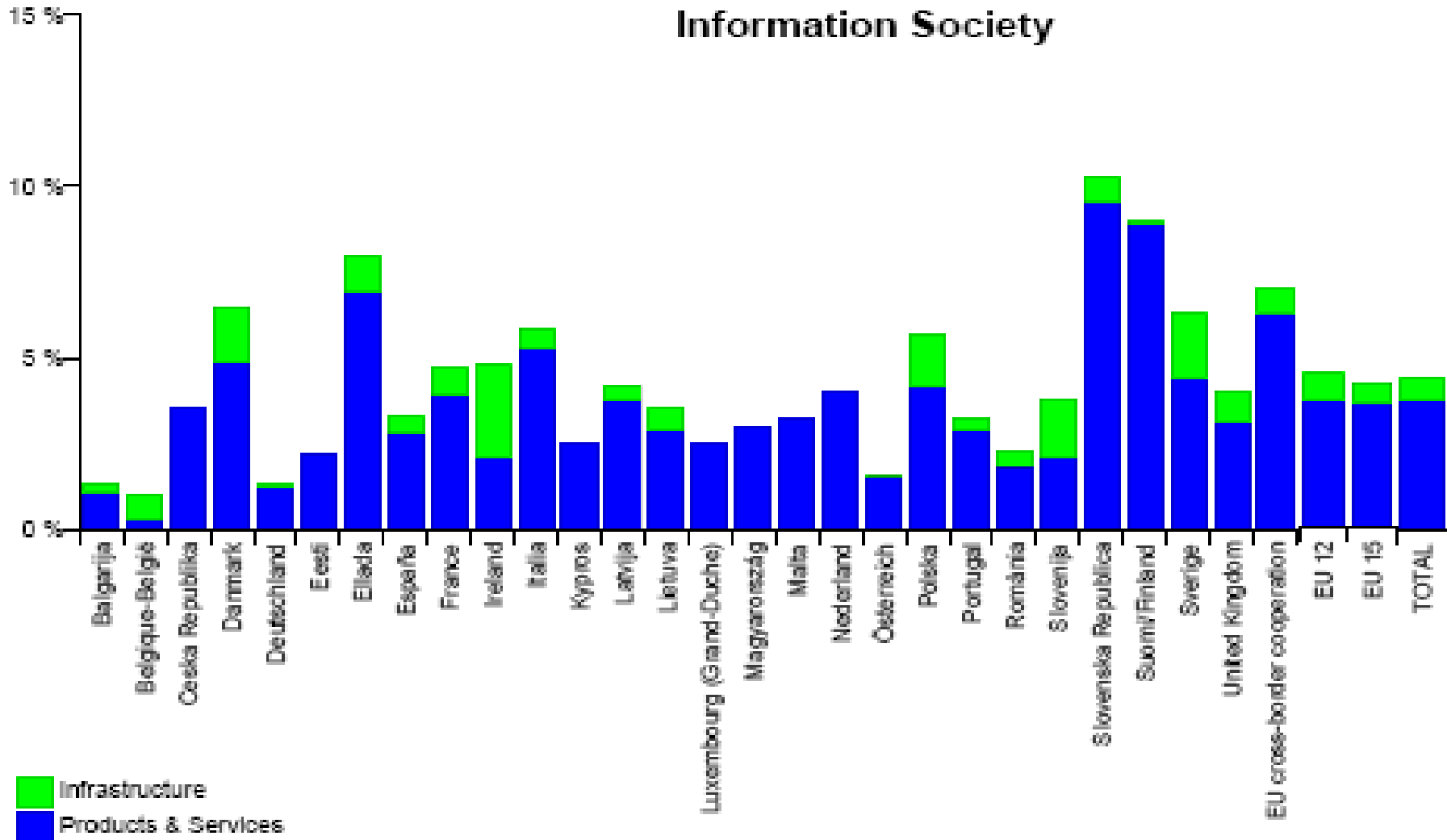
**Of which 82% for**  
**Convergence Regions,**  
**15% for Competitiveness**





# Planned ICT Investments

Overview of spending structure by country (as percentage of total SF)



# ICT funding sources in Europe

EU-led

MS-led

Supply-led

Demand-led

**FP**  
- ICT theme  
- e-Infrastr./GÉANT  
- RSFF, ERC, People ...

**JTI**  
- ENIAC  
- ARTEMIS

**169/ERA-NET**  
- AAL  
- ERA CAs

**National R&D programmes**  
- IKT 2020 ...

**EUREKA**  
- CATRENE, ITEA ...

**ETP**  
- eMobility, NEM, NESSI, EPoSS ...

**EIT**  
- ICT KIC

**Structural Funds**  
-infrastructures ...

**Rural Development Programmes**

**Lead Market Initiative**  
- eHealth ...

**CIP**  
- ICT PSP  
- EIF

**Regulatory frameworks**  
- eCommunications, AV services, state aid, etc...

**Structural Funds**  
- Info Society projects



# The EU practical guide to EU funding

The screenshot shows a Microsoft Internet Explorer browser window displaying the European Commission CORDIS website. The address bar shows the URL: [http://cordis.europa.eu/eu-funding-guide/checklist\\_en.html](http://cordis.europa.eu/eu-funding-guide/checklist_en.html). The page title is "European Commission : CORDIS : Practical Guide to EU funding opportunities for Research and Inn - Microsoft Internet Explorer p".

The website header includes the European Commission logo and the text "CORDIS". Below the header, there is a navigation menu with links: Home, News, Funding, Results, Themes, Go local, Look it up, Interact, and Help. The "Funding" link is highlighted.

The main content area is titled "Practical Guide to EU funding opportunities for Research and Innovation". It features a search bar with the text "Search all CORDIS" and a "Search" button. Below the search bar, there are logos for the European Union and Cohesion Policy, and an "Important notice" button.

The main heading is "Checklist for EU innovation and research funding". Below this heading, there is a paragraph: "In order to determine which programme or funding source is the most relevant to support your idea, **6 key questions** have been identified that will guide you to the relevant funding opportunities:

- Step ① Am I eligible for a given programme or funding source?
- Step ② Is my type of research, innovation or enterprise development activity eligible?
- Step ③ What about my timeframe?
- Step ④ What type of financial support can I obtain?
- Step ⑤ Who else is involved in the project?
- Step ⑥ Can I apply for funding in my location?

Below the checklist, there is a paragraph: "For each of the three funding sources, the answers to these questions will vary. Therefore, we have developed the Checklist attached to this guide that provides – by funding source – both a brief answer to the question and links to numerous supplementary sources of information."

The browser's taskbar at the bottom shows the Windows Start button and several open applications: European Commission..., Microsoft Office O..., 1209 - Committee Ru..., and Microsoft PowerPoint ... The system tray shows the date and time as 12:30.



# Complement or overlap?

## ➤ Cohesion policy

- National Ops – ERDF & ESF

- Regional Ops

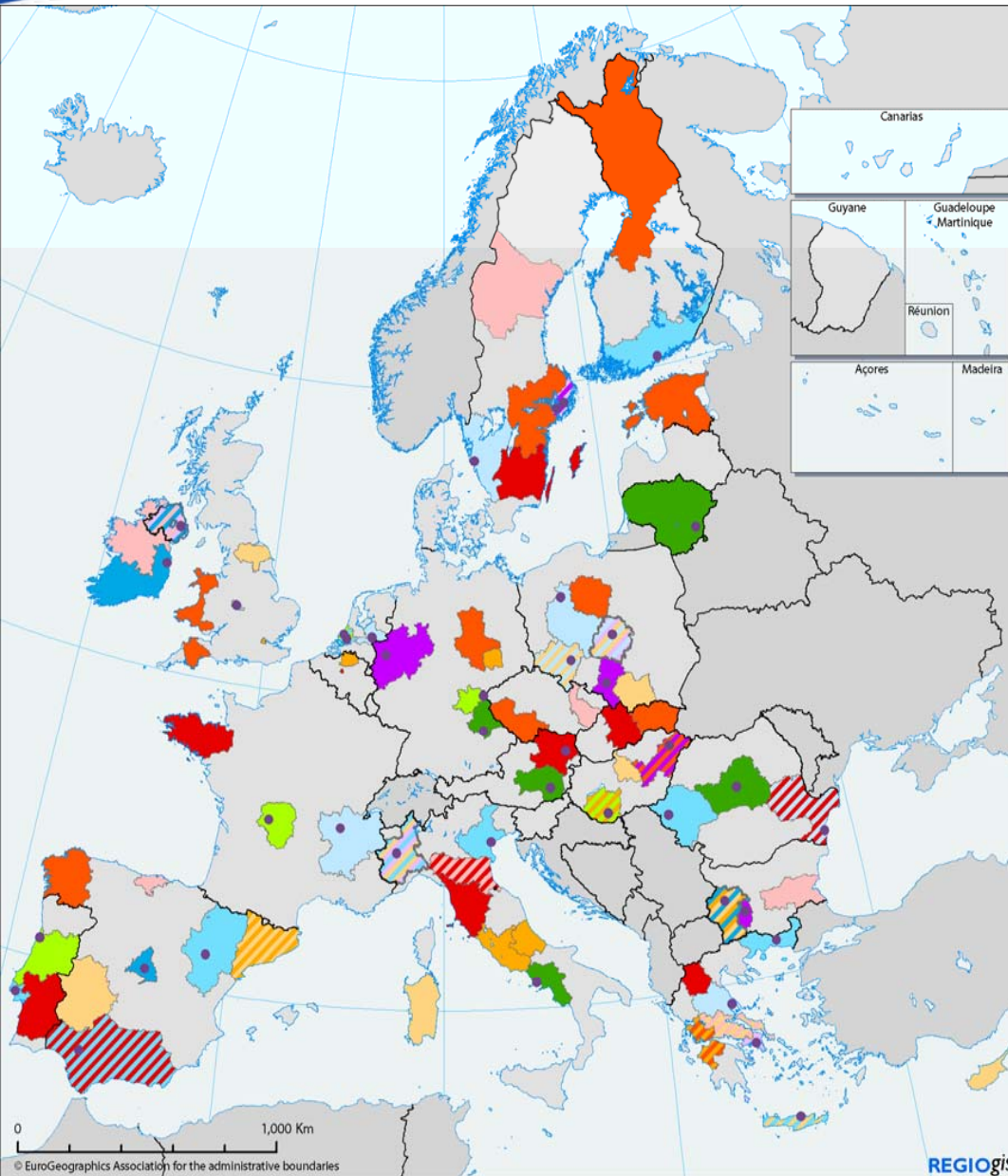
## ➤ Rural Development Programmes

## ➤ National and regional programmes

➤ Ensuring co-ordination in the use of the different EU funds is sought through programming rules

➤ Major role lies with managing authorities: coordinate, define their focus and demarcation.

# 12 Networks: many regions



## INTERREG IV C

- PIKE - Promoting Innovation and the Knowledge Economy
- B3 Regions - Regions for Better Broadband connection
- ESF6 CIA - Capitalising Innovative Approaches towards Demographic Change
- RAPIDE - Regional Action Plans for Innovation Development and Enterprise
- ERIK ACTION - Upgrading the innovation capacity of existing firms

## URBACT II

- URBAMECO - The urban, social, economic and cultural regeneration of public housing estates in urban areas
- MILE - Managing Migration and Integration at local level
- OpenCities – Openness and the Competitive Advantage of Diversity
- UNIC - Urban Network for Innovation in Ceramics
- HerO - Heritage as Opportunity: Sustainable Management Strategies for Vital Historic Urban Landscapes
- Building Healthy Communities - Urban Health network for "Building Healthy Communities"
- RegGov - Regional Governance of Sustainable Integrated Development of Deprived Urban Areas

# Regions for Economic Change Initiative

## Communication

- *Annual Conferences:*
- *Case studies & searchable database; template for case studies*
- *Website:*

[ec.europa.eu/regional\\_policy/cooperation/interregional/ecochange/index\\_en](http://ec.europa.eu/regional_policy/cooperation/interregional/ecochange/index_en)





# Thank You !!!

## To know more ....

**In the Member States ...**

[http://ec.europa.eu/regional\\_policy/atlas2007/index\\_en.htm](http://ec.europa.eu/regional_policy/atlas2007/index_en.htm)

**In general ...**

[http://ec.europa.eu/regional\\_policy/themes/information/index\\_en.htm](http://ec.europa.eu/regional_policy/themes/information/index_en.htm)