



European Commission
Agriculture and
Rural Development



European Network for
Rural Development



EN RD | **CONNECTING RURAL EUROPE**

<http://enrd.ec.europa.eu>

Overview of Year 4
programme

Coordination Committee Meeting
June 9th 2011

Adrian Neal, ENRD Contact Point





Presentation outline

1. Consultation process results
2. Mapping ENRD evolution and next steps
3. Proposed activities (highlights)
4. Discussion points





Consultation process results

Website improvements:

- Improved access; Search; e-mail alerts; Wider access to rural citizens; More languages.

My ENRD Intranet:

- Expand forum opportunities; Non-ENRD links/access;

Publications:

- Adapt more to specific target audiences; More direct link/integration with NRN activities; More real-time news





Consultation process results

Themes:

- Business resilience / support / development / opportunities in rural areas; renewable energy; climate change; rural urban linkages; Biomass & food; Leader & forestry / environment

Mechanisms:

- More focus group type structures; More engagement in-country; support to MS initiatives

Events:

- More LAG seminars/workshops; More opportunities for exchange/forums





Leader sub-committee feedback

Proposed:

- More specific tailoring of publications to target groups
- ENRD stories more about people not just projects
- Development of more audio-visual tools to introduce people to LEADER
- Improve access of LAGs to LEADER knowledge / information / capacity to animate (training/capacity building)
- Link TNC experience from other non-EAFRD initiatives





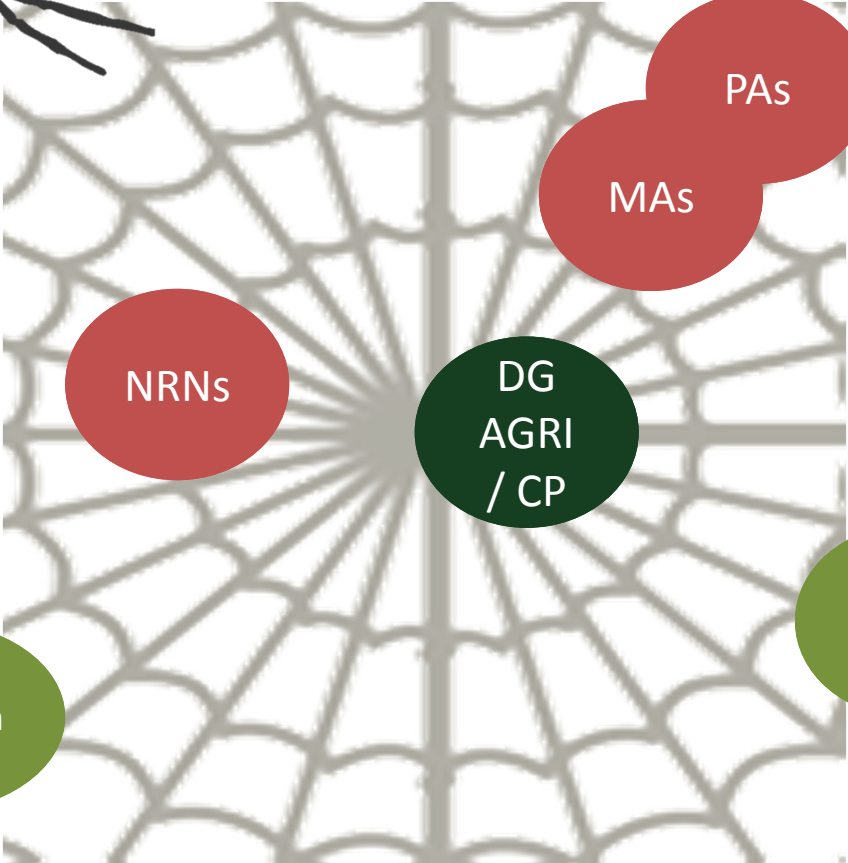
The European Network for Rural Development (ENRD)

The first three years

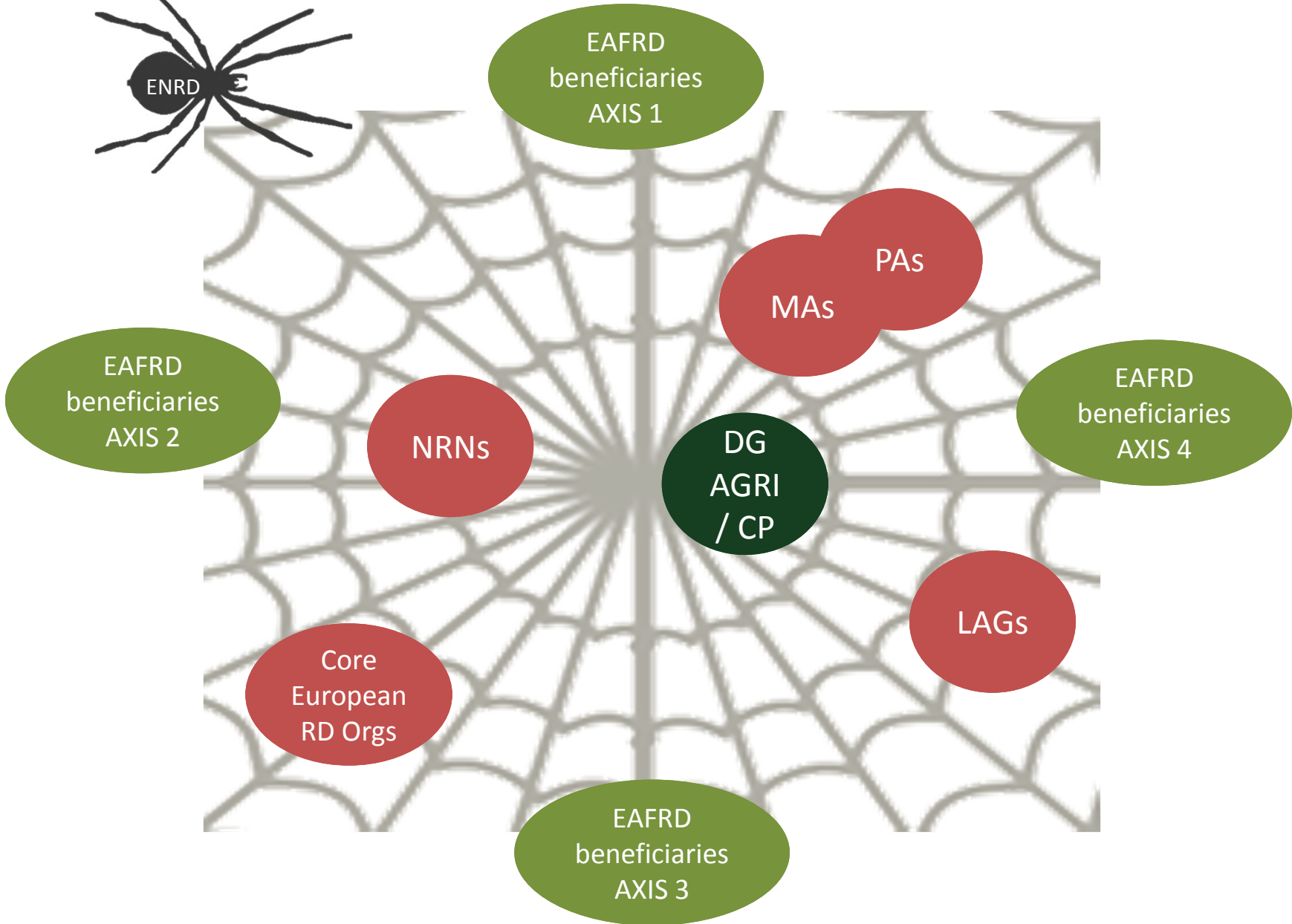
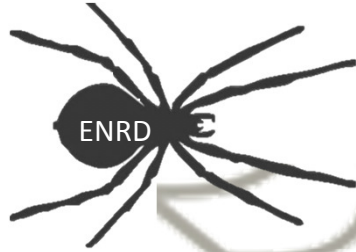


Connecting Rural Europe

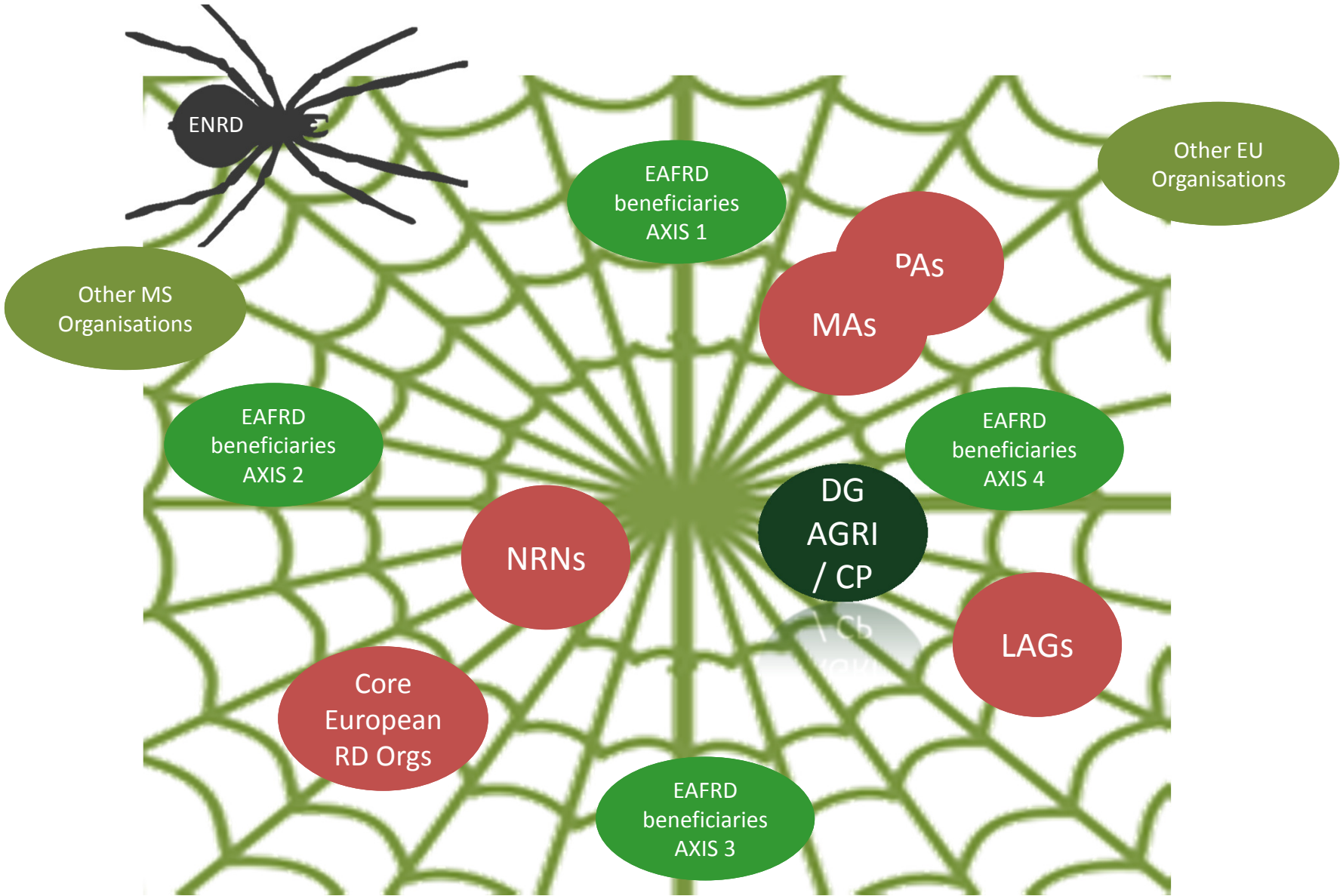
YEAR 1



YEAR 2



YEAR 3





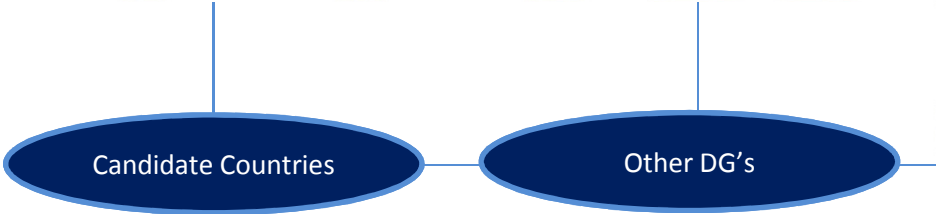
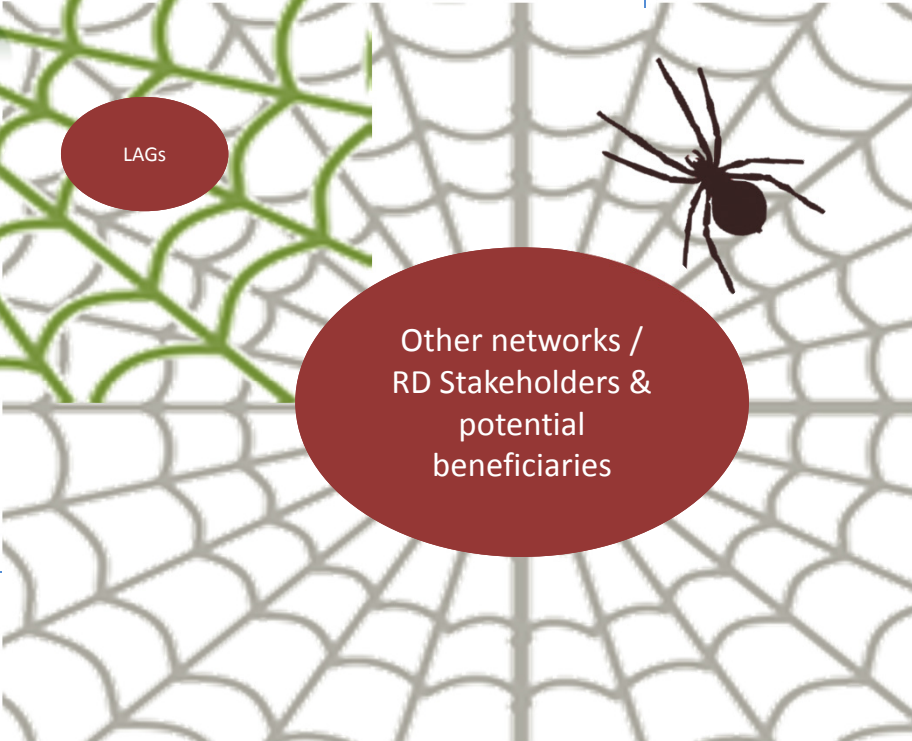
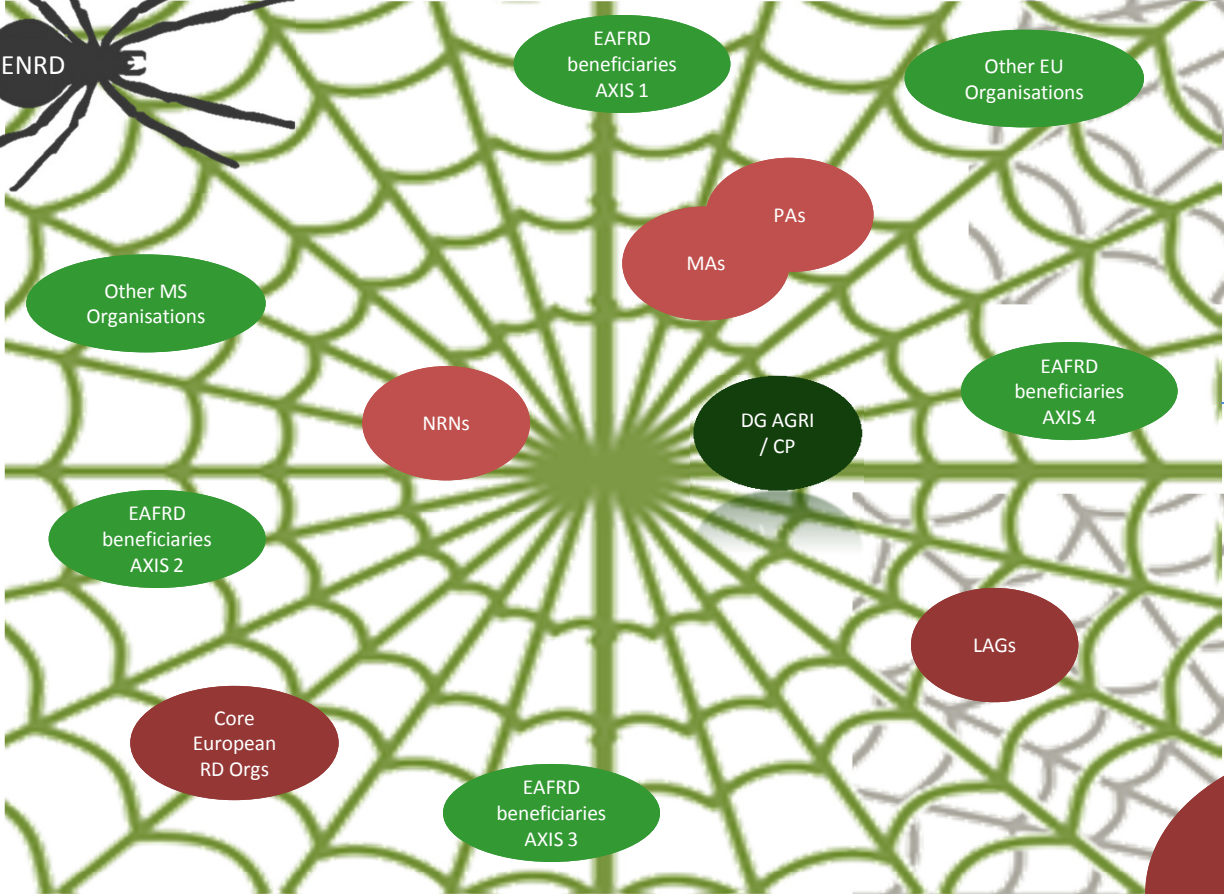
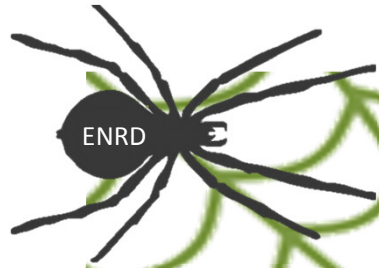
ENRD: The Fourth Year

Moving forward.....



Connecting Rural Europe

YEAR 4



TWG 4:

- Targeted publications
- Dissemination event(s)

Monitoring Indicators:
'Snapshots' by RDP & measure

New LSc Focus Group: Local Development Strategies

Y4 Knowledge development / Policy analysis

Project examples:

- More stories....
- Better told stories
- More pictures

On-going thematic initiative

- Rural entrepreneurship
- Local finance, food, social aspects

CAP towards 2020:

Preparatory actions for new RDPs, including future networking

New CC Focus groups /

Thematic events:

Dependent on needs /demands/priorities

Gateways

- Network monitoring
- Rural entrepreneurship
- LEADER
- Communications

Evolution of the ENRD Website

- New access routes
- More audio-visual
- E-alerts; Search
- Research projects
- Other organisations

Y4 Knowledge sharing/Communications

Publications

- Rural Review
- E-Newsletter
- Project brochures

Network magazine?

Website 'light'
Additional languages?

Social media

- Open access 'My ENRD'?
- Possible ENRD Facebook?
- Link to other social media?

Cooperation events

- Joint initiatives
- Supported events

Improved Web-based Tools

- LAG database
- Cooperation

Other
thematic
initiatives?

Y4 Networking /Cooperation activities

Links with
other
networks?

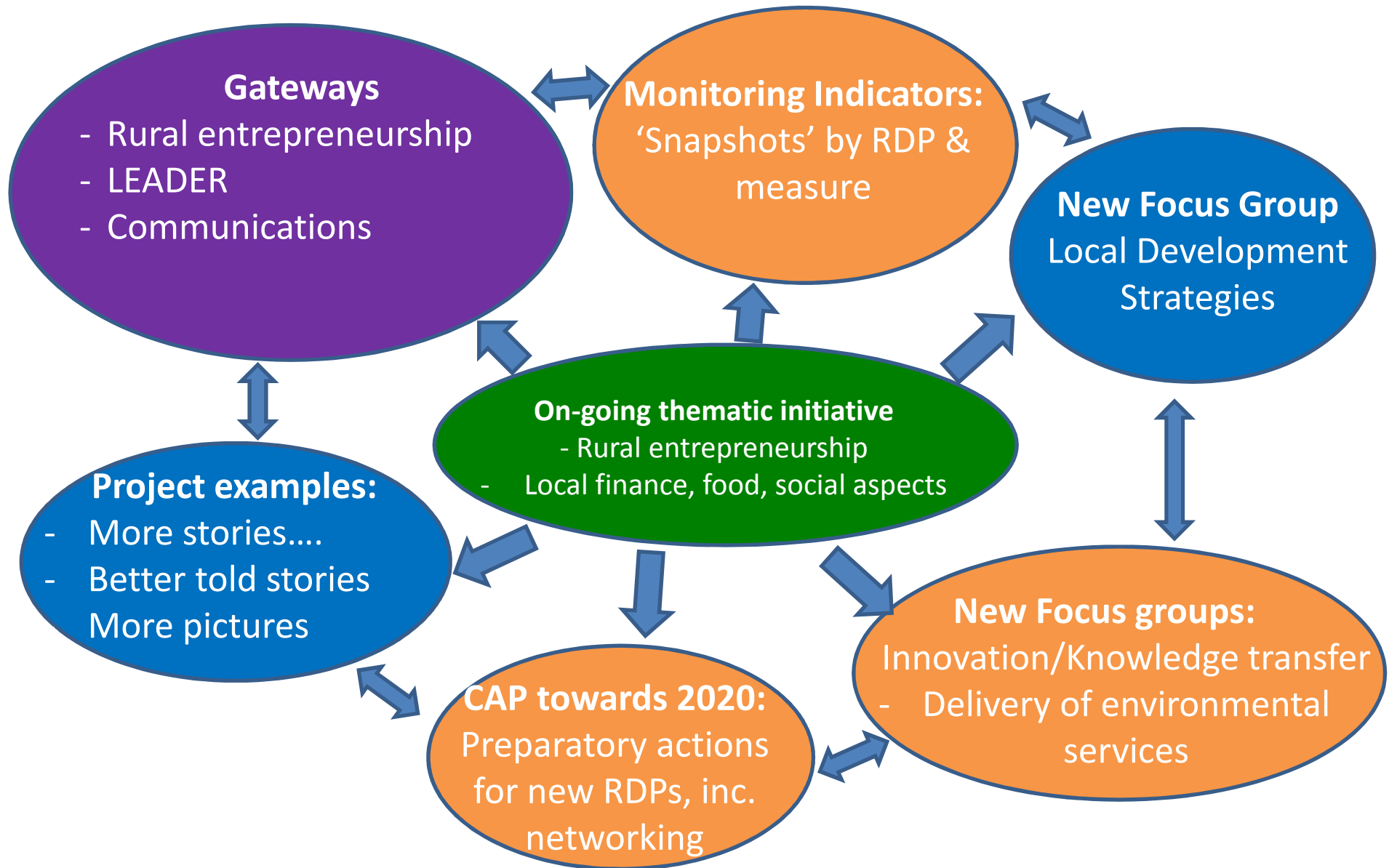
**Communications
initiative**

- Event(s)
- Joint Product(s)

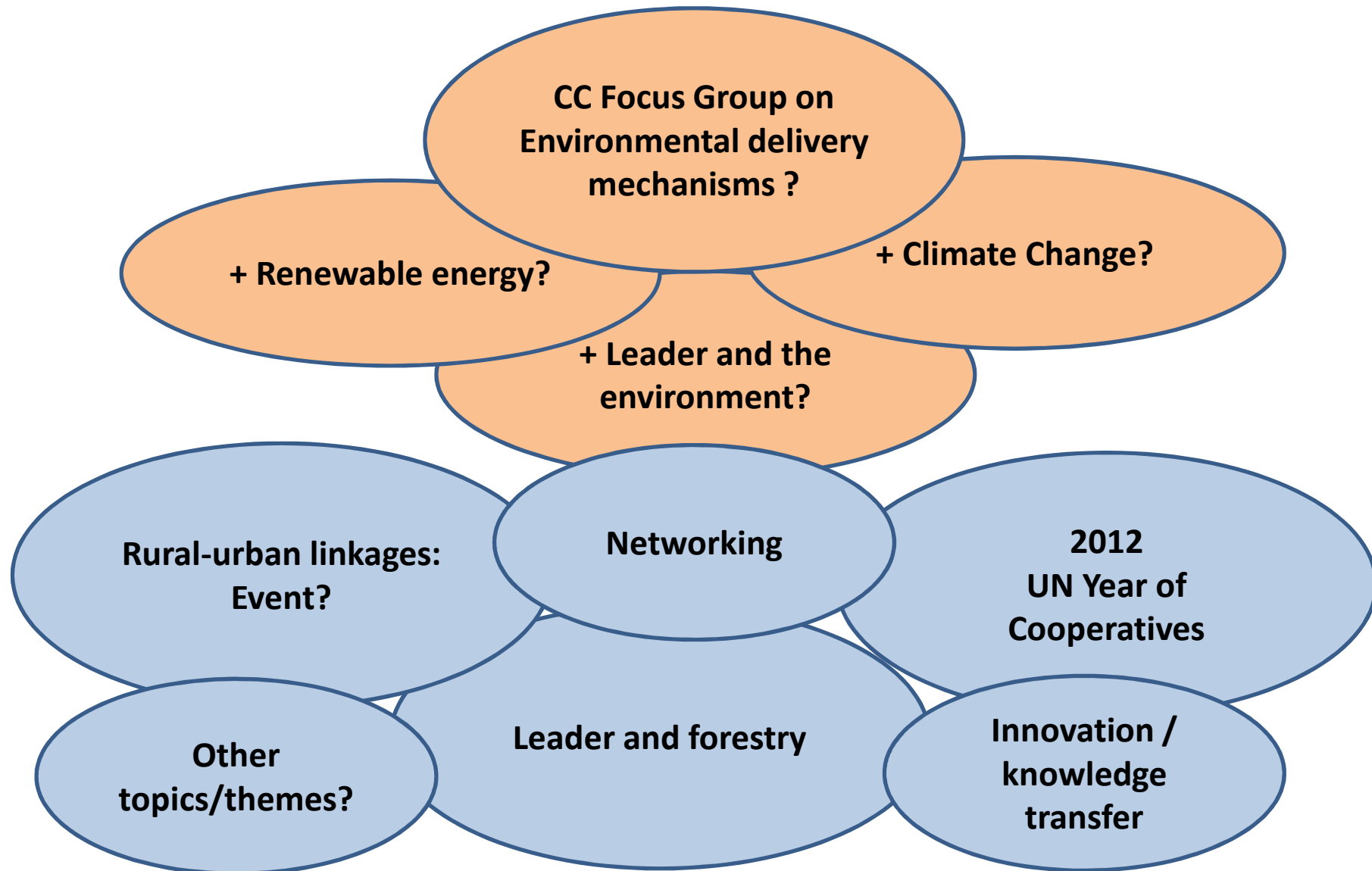
NRN Monitoring / Self assessment

- Common indicators
- Comparative analysis

Linkages



Activities for further consideration: Policy



Activities for further consideration: Publications

ENRD Newsletter

OR

Network Magazine

**Project examples
Brochure themes?**
Renewable energy;
Water; Rural
Services; Rural
tourism; Local
Food/short supply
chains?

**Rural Review
topics?**
Leader and TNC;
Less Favoured
Areas; CAP
towards 2020;
Demographics?

Activities for further consideration: Website

**ENRD Website
'Light'?**

**Open access 'My
ENRD'?**

ENRD Facebook?

**Other social
media?**

ENRD provisional calendar: 2011

Date	Event	Location
JUNE		
8 th	ENRD - working group: Short supply chains/local food	Brussels, Belgium
9 th	ENRD - Coordination Committee meeting	Brussels, Belgium
14 th	ENRD - Thematic Working Group 4 meeting	Brussels, Belgium
14 th – 15 th	Development of Estonian Rural Economy / Ensuring Food Security	Tartu, Estonia
14 th – 16 th	Swedish local finance conference	Uppsala, Sweden
15 th – 16 th	ELARD meeting – global LAGs / Focus Group preparatory meeting	Helsinki, Finland
20 th	Italian Cooperation day	Rome, Italy
21 st – 23 rd	Lithuanian LAGs cooperation event	Druskininkai, Lithuania
23 rd – 24 th	Italian Forestry congress	Rome, Italy
28 th	ENRD – Extra NRN meeting on Communication	Brussels, Belgium
29 th	ENRD - working group: Local Finance	Brussels, Belgium
JULY		
1 st – 3 rd	'Farmari' Agro-Fair	Pori, Finland

Provisional calendar of meetings and events: 2011

Date	Event	Location
SEPTEMBER		
23 rd - 26 th	Polish 'Agroshow' Fair	Bednary, Poland
28 th - 29 th	Seminar (Finnish / NRNs / ENRD): EU strategy for Baltic Sea Region & RDPs	Helsinki, Finland
TBC	ENRD - Possible 13th NRN meeting	
OCTOBER		
3 rd - 5 th	Polish conference on 'Leader approach after 2013 against new challenges for the development of rural areas of Europe'	Katowice, Poland
NOVEMBER		
11 th	Italian NRN / ENRD event: 'Communicating rural development to citizens'	Milano, Italy
17 th	ENRD - Leader Sub-committee	Brussels, Belgium
DECEMBER		
8 th	ENRD - Coordination committee	Brussels, Belgium
9 th	ENRD - TWG 4 (delivery mechanisms) seminar	Brussels, Belgium

Provisional calendar of meetings and events: 2012

Date	Event	Location
JANUARY		
TBC	ENRD - Possible 14th NRN meeting	TBC
FEBRUARY		
TBC	Workshop for LAGs (with thematic focus)	TBC
APRIL		
TBC	Seminar on 'Rural-Urban linkages'	TBC
MAY		
TBC	Leader sub-committee	Brussels, Belgium
JUNE		
TBC	Coordination committee	Brussels, Belgium
TBC	New generation of RDPs, Preparatory seminar	Brussels, Belgium
TBC	ENRD – Possible 15th NRN meeting	TBC