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## **Update on the activities of the European Network for Rural Development (EN RD) of Year 1 [July 2008 – June 2009]**

*By John Lougheed, Head of Unit AGRI/G.3*



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# Presentation



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1. Introduction
2. Capacity building activities (support for the development of rural networks)
3. Thematic and analytical activities
4. Communication tools



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# (1) Introduction



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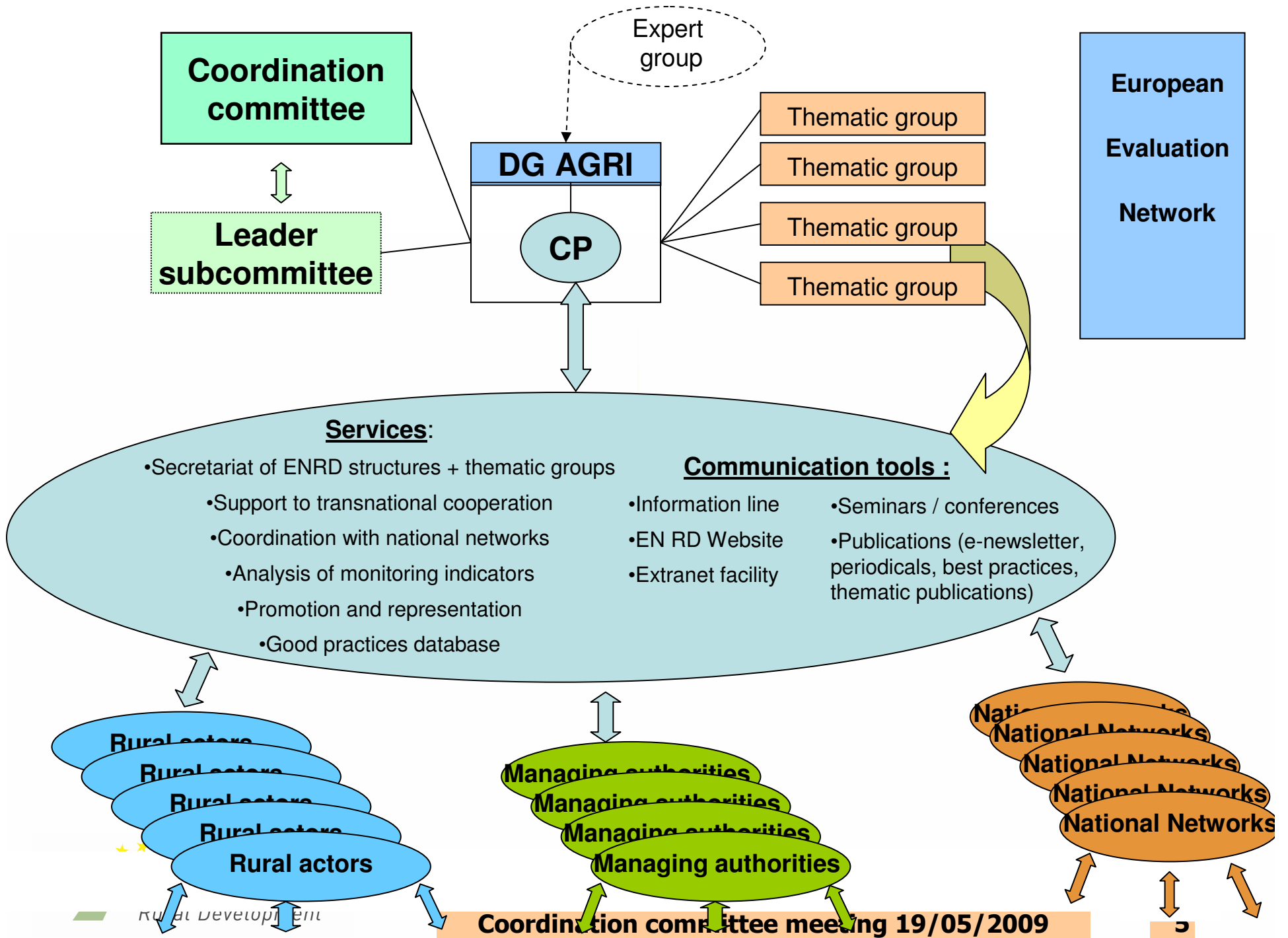


## Reminder on the objective and organisation of the EN RD



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- **Objective :**
  - To increase the efficiency of the rural development policy
  
- **Organisation :**
  - An open and horizontal platform



Rural Development Unit



# The Contact Point services and tools



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## Services:

- Secretariat of ENRD structures + thematic groups
- Support to LEADER transnational cooperation
- Coordination with national networks
- Promotion and representation
- Good practices database
- Support in analysis of monitoring indicators

## Communication tools :

- Information line
- EN RD Website (including Extranet facility)
- Seminars / conferences
- Publications (e-newsletter, periodicals, best practices, thematic publications)





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- The first year:
  - Setting-up of the structures of the EN RD :
    - Coordination committee
    - Leader subcommittee
    - Contact Point
  - Progressive implementation of the Contact Point services and tools
  - (Support to) establishment of NRNs



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## 2) Capacity building activities



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## 2) Capacity building activities



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### Objectives:

- To support the development of «know-how» of the rural networks
- To increase the efficiency of the exchanges between them

### ■ Activities:

- a) Needs enquiries (questionnaires, meetings)
- b) A specific seminar on capacity building
- c) Preparation of support to Transnational Cooperation (Leader)
- d) Coordination activities (Leader subcommittee)



## 2.a) Needs assessment, mapping the state of play



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### Needs assessment:

Survey of national rural networks in Feb-March 2009

- Aims:
  - mapping the situation
  - identifying the needs/bottlenecks/challenges

### Follow-up:

- First results presented on 30-31 March seminar
- Strategy paper outlining the information needs and method of exchange between EN RD/NRNs/other networks (May 2009)
- NRN fiches – compendium as an on-going tool (web-page)



## 2.a) Meetings CP/NRNs



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### Meetings between Contact Point/NRNs:

- 27 november 2008 (Brussels): kick-off meeting
- 13 Feb 2009 (Prague): involvement of stakeholders
- 1 April (Brussels): capacity building
- 29 April 2009 (Brussels): first discussion on good practices / relevant experiences in implementation of RDP
- To come: 8 June 2009 (Sevilla)

### Participation of the CP in NRN meetings





## 2.b) Seminar “Capacity building for NRNs” 30/31 March



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### Participants:

- NRNs, regional rural networks, Managing Authorities, organisations, LAGs, Contact Point, the Commission

### Objectives:

- Identification of the challenges of NRNs
- Understanding of mutual expectations
- interlinks between networks

### Some outcomes:

- Better perception of expectations (even if diverse), more ideas
  - Need for strategic approach highlighted
  - Need to further develop links between different levels and actors
- => Need for continued activities on capacity building



## 2.c) Support to transnational cooperation (TNC) for Leader



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### First activities carried out:

- Needs assessment of NRNs and of LAGs on TNC
- questionnaire to Managing Authorities

### Follow-up:

- Development of useful information on-line to support TNC
- Possible development of the administrative “Guide for implementation of measure cooperation“ for MAs (if needed)
- Preparation for setting up different databases (Partner Search Tool, LAGs database, projects under approval, approved projects)



## 2.d) Coordination of EN RD Leader subcommittee 28.04



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- Discussion about the role and potentialities of the EN RD on addressing the bottlenecks and needs of LAGs/NRNs/MAs to support the implementation of Leader.
  
- Some outcomes: need for further work on LEADER:
  - Need for discussion on simplification of rules/procedures in order to better achieve Leader axis objectives
  - Need to look at constructive mainstreaming/collaboration across three vertical axis
  - Need for Leader actors to build relationship with agricultural sector
  - Need to continue and reinforce dialogue between different actors (MA; PA; LAGs, NRNs, EN RD etc)
  - Need to measure impact and added value: (self)evaluation of LAGs/NRNs)



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### 3) Thematic and analytical activities



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## 3) Thematic and analytical activities



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➤ Objective: To work on key topics of common interests and for concrete results

- **In the first year:**

- a) Preparation for 3 thematic working groups
- b) 2 screenings of programmes and compendia
- c) Other activities: monitoring indicators; good practices / interesting cases and preparation of seminars





## 3.a) Creation of the first thematic working groups



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- Preparation for 3 groups:
  1. Targeting territorial specificities and needs in RD programmes (pre-meeting on 11 March)
  2. Agriculture and the wider rural economy (pre-meeting on 10 March)
  3. Public goods and public intervention (pre-meeting on 24 April)
  
- Timeframe (indicative):
  - First steps: ~ mid-summer 2009
  - Second meetings: End June or Autumn 2009
  - Intermediary results: beginning of 2010
  - Possible seminar: second half 2010
  - Final deliverables: end 2010.



## 3.b) Some compendia



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**2 compendia related to RDPs currently developed:**

- **General fiches to present the RDPs in a synthetic way.**
- **Fiches by RDP's on how the programmes address the Climate Change challenges (mitigation, adaptation and renewable energy).**



## 3.c) Other thematic and analytical activities



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- **Second check of the 2007 APR's monitoring indicators**
- **Preparation of the collection of relevant experiences (good practices) for each Axis of the RD policy**
- **Preparation of a seminar on « semi-subsistence farms » - target date: April 2010**



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## 4) Communication tools



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# Communication strategy



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- **Objective:** to ensure an efficient circulation of (useful) information, supporting capacity building and thematic activities

## Main communication tools of the EN RD:

- Website
- Publications: periodical, newsletter, thematic publications, promotional material...
- Participation to fairs, events, conferences...



## 4.a) The website of the EN RD



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**<http://enrd.ec.europa.eu>**

- A public part with static pages and dynamic tools (data bases, search facilities, subscription form...)
- An extranet facility with restricted access (identified participants like for example members of the Thematic working groups, of the Coordination Committee, of the Leader sub-committee, LAGs...)



- HOME
- WHO'S WHO
- FAQ
- EVENTS & MEETINGS
- COUNTRY INFORMATION
- PUBLICATIONS
- RESOURCE CENTER
- THEMATIC SUPPORT
- COOPERATION
- NATIONAL RURAL NETWORKS
- LEADER APPROACH

### WELCOME TO THE European Network for Rural Development

Welcome to the website of the EN RD which has been specially designed to enhance and facilitate networking of national networks, organisations and administrations active in rural development. Rural development is of crucial importance for the EU, and not least for all those living and working in rural areas. One of the key goals of the EN RD – and indeed the EU's rural development strategy – is to bring the EU and its rural communities closer together. This means strengthening the flows of information and communication between the different levels of Europe's rural stakeholders. In turn this will encourage a greater and more efficient level of interaction and exchange of expertise in all areas of EN RD activity, and facilitate specific topics such as sharing of experience and evaluation of rural development policy.

With this in mind, this new website incorporates a variety of features and also provides links to other relevant websites, at European, national and local levels. In the near future interactive tools will also be available like for example data bases, search tools or an exchange platform.

### YOUR QUESTIONS ON EN RD

- [What is the legal background of the EU Rural Development policy?](#)
- [What does the acronym EN RD stand for?](#)
- [What is the Contact Point of the EN RD?](#)
- [What is transnational cooperation?](#)

[more ...](#)

### EN RD EVENTS

April »

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

### NETWORK MEETINGS

National Rural Network (NRN) meetings allow for regular contact between networks in order to discuss common issues and challenges. The first of these meetings already took place in Brussels on November 27th 2008 and in Prague on February 13th, hosted by the Czech NRN. The second NRN meeting took place in Brussels on April 1st and the next one will meet in Brussels on April 29th.

- YOU MIGHT ALSO LIKE
- GLOSSARY

- You might also like
- CONTACTS [Who's Who](#)
  - CONTACTS [Local Action Groups](#)
  - NEWSLETTER [Rur@l News](#)
  - MEDIA [Official Logos](#)



## 4.b) Publications



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- **The periodical**
  - Max. 3 issues a year
  - Available in 22 languages
  - All versions published on the Website

Indicative timetable of publication

1st issue: June

2nd issue: October

3rd issue: December





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## ▪ The newsletter

- Title: Rur@I News
- Max.10 issues a year
- Available only in electronic format in 6 languages  
(EN, DE, FR, IT, ES, PL)
- Around 5000 subscribers
  
- 3 issues already published



## 4.c) Participation in events



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- Participation in activities organised by NRNs
- Organisation of specific RD activities on the stand or in the framework of workshops.

Green Week in Berlin (January)

SIA in Paris (February)

AGRARIA in Romania (May)

Royal Show in the UK (July)



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**Thanks for your attention**



**Coordination committee meeting 19/05/2009**

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