

# Thematic Working Groups 1-3 Framework for dissemination



European Network for  
Rural Development



European Commission  
Agriculture and  
Rural Development

# TWG dissemination activities

Towards both EN RD stakeholders and a wider public – to increase awareness and actively encourage the exploitation of results

matching **PRODUCTS**

with **TARGET GROUPS**

using appropriate **TOOLS**

# PRODUCTS

(non-exhaustive list)

⇒ *TWG reports, full and summary*

⇒ *Articles*

⇒ *Brochures and presentations*

⇒ *Case studies*

→ *Individual projects*

→ *Examples of programming approaches*

⇒ *Advisory notes on specific themes to support MAs and NRNs*

⇒ *Analytical papers*

# TARGET GROUPS

- ↳ *EU and national policy makers*
- ↳ *Managing Authorities and NRNs*
- ↳ *Other EU, national and regional administrative bodies*
- ↳ *Actual and potential recipients of EAFRD funding*
- ↳ *Farming and rural development organisations (including NGOs, interest groups)*
- ↳ *Academic and research organisations*
- ↳ *Wide EU public, rural and non-rural*
- ↳ *And....*

# TOOLS

## ↪ *EN RD*

- *website*
- *publications, Rural Review and 'newsletter'*
- *database of relevant examples*
- *dedicated workshops and seminars (and inputs into other events and meetings)*
- *working with NRN as multipliers*

## ↪ *Non-EN RD media and events*