

# **European Network for Rural Development**

6<sup>th</sup> June 2013

# Joint 11<sup>th</sup> Coordination Committee and 18<sup>th</sup> National Rural Networks Meeting

7<sup>th</sup> June 2013

3<sup>rd</sup> Pilot Network Support Unit (NSU) Peer-to-Peer Training
Programme

Tomar, Portugal

Hotel Dos Templarios, Largo Candido Dos Reis, 1, 2304-909 Tomar, Portugal.





## **Programme**

The 11<sup>th</sup> Coordination committee meeting will adjoin the 18<sup>th</sup> NRN meeting. The Coordination committee will take place on the morning of the 6<sup>th</sup> of June. The focus will be on RDP communication issues, together with updates on different ENRD activities (Youth initiative, Knowledge Transfer and Innovation focus group), and the preparation for ENRD year 6.

The 18<sup>th</sup> NRN meeting will take place in the afternoon. The meeting will build on the elements discussed in the morning, more specifically focusing on the ENRD <u>Communicating Rural Development Gateway</u> and the ENRD Self-Assessment exercise. In addition <u>DG Enterprise</u> will present the activities of their network on sustainable tourism with a further exchange amongst NRNs on rural tourism initiatives.

For those participants who have a strong interest on communication there will be a 1 day training on the 7<sup>th</sup> June which will focus on exchange of experiences and lessons learnt amongst Managing Authorities and NRNs and, expert tips on how to address the information needs amongst other elements. All participants are encouraged to stay for the training and take an active role by sharing their experiences and knowledge on the subject. NRNs are also encouraged to identify and include for participation NSU members who are directly responsible and working on planning and delivering communication activities





## 6<sup>th</sup> June, 2013 - 11<sup>th</sup> Coordination committee meeting

8:30 -9:00 Registration and reimbursement formalities

9:00-13:00 Welcome address by Secretary of State of Agriculture - Mr. José Diogo Albuquerque

The Rural Development Regulatory framework 2014-2020 – Antonella Zona, DG AGRI

- Communication aspects at EU and National level
- Discussion

### Coffee Break

Tourism related activities and initiatives - Alain Liberos, DG ENT & IND

Outcomes from the LEADER event and further follow up – Marina Brakalova, ENRD CP

Discussion

Update on Knowledge Transfer and Innovation (KT&I) Focus Group and the initiative on Youth and young farmers in rural areas – Mara Lai, ENRD CP

ENRD in Year 6: Initial and further ideas - Michael Gregory, ENRD CP

Discussion

13:00 - 14:00 **Lunch Break** 

## 6<sup>th</sup> June, 2013 - 18<sup>th</sup> NRN meeting

14:00 – 17:00 Welcome address - Mr. Pedro Teixeira, General Director of DGADR

NRN Self-assessment- Edina Ocsko, ENRD CP

Findings and recommendations

Launching of the new NRN thematic cluster on CLLD -Agnes Kiss, Hungary NRN

- Views of Member States on the adoption of CLLD- Sarah Watson, ENRD CP
- Discussion

#### Coffee Break

#### **CAP** communication networks

- Overview of the Rural Development Communication Gateway and follow up required – Adrian Neal & Amalia Ripea, ENRD CP
- The CAP Communication Awards 2013 DG AGRI, K.1
- Discussion

#### Other Networking initiatives

- Introducing the 19th NRN meeting in Poland, Agata Markuszewska, Poland NRN
  - End of Day 1 -

19:30 *Social event* 





# 7<sup>th</sup> June, 2013- 3rd Module of NSU Peer to Peer Exchange

8:30 - 16:00

## Communication in Rural Development and Networking

- Discussions amongst Managing Authorities and National Rural Networks on communication aspects for the 2014-2020 period
- Showcasing of communication experiences and lessons learnt
- Expert tips on communication

